

## **Bicycle Injury Statistics**

“Riding bicycles is a favorite activity for kids of all ages. However, many riders are choosing not to use the most important piece of equipment for riding, a bicycle helmet! Making that decision could be a deadly mistake: Just take a look at these statistics!”

- Each year more than 135 children die from bicycle related injuries.
- Another 267,000 are treated in emergency rooms... and of those riders, nearly half end up with traumatic brain injuries.
- Properly fitted bike helmets could reduce the risk of bicycle related head injuries by 88%!

All this and only 15 to 25 percent of cyclists 14 and under wear a helmet when riding.”

\*Statistics taken from the [Safe Kids USA](#)