North Las Vegas Facts

• North Las Vegas was incorporated in 1946
• North Las Vegas encompasses 100.4 square miles in Clark County
• Current population in December 2012 was projected at 224,003
• Third largest city in Nevada
• Third fastest-growing large city in America from 2000 to 2009
• Estimated population in 2035 is 335,622
2011 Population: Clark County, Nevada

Clark County: 1,966,630

Cities:
- City of Henderson: 267,088
- City of Las Vegas: 586,356
- City of North Las Vegas: 227,155
Subtotal 1,080,599

Unincorporated Urban Areas: 820,505
Subtotal 820,505

Outlying Areas:
- City of Boulder City: 15,502
- City of Mesquite: 19,139
- Unincorporated Rural Areas: 30,885
Subtotal 65,526

Source: 2012 Las Vegas Perspective
Population : Growth Trend

<table>
<thead>
<tr>
<th>Year</th>
<th>Population</th>
<th>% Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>2002</td>
<td>137,691</td>
<td>---</td>
</tr>
<tr>
<td>2003</td>
<td>147,877</td>
<td>7.4%</td>
</tr>
<tr>
<td>2004</td>
<td>168,081</td>
<td>13.7%</td>
</tr>
<tr>
<td>2005</td>
<td>190,150</td>
<td>13.1%</td>
</tr>
<tr>
<td>2006</td>
<td>202,520</td>
<td>6.5%</td>
</tr>
<tr>
<td>2007</td>
<td>215,026</td>
<td>6.2%</td>
</tr>
<tr>
<td>2008</td>
<td>216,664</td>
<td>0.8%</td>
</tr>
<tr>
<td>2009</td>
<td>221,003</td>
<td>2.0%</td>
</tr>
<tr>
<td>2010</td>
<td>223,394</td>
<td>1.1%</td>
</tr>
<tr>
<td>2011</td>
<td>227,585</td>
<td>1.9%</td>
</tr>
<tr>
<td>2012</td>
<td>224,003</td>
<td>(1.6%)</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau
City of North Las Vegas Demographer
*Population projection Fiscal Year 2012/2013
North Las Vegas is a culturally diverse city, as indicated by the results of Census 2010

<table>
<thead>
<tr>
<th>Population: Demographics</th>
<th>North Las Vegas</th>
<th>Nevada</th>
<th>USA</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td><strong>47.4%</strong></td>
<td>66.2%</td>
<td>72.4%</td>
</tr>
<tr>
<td>Black or African American</td>
<td><strong>19.9%</strong></td>
<td>8.1%</td>
<td>12.6%</td>
</tr>
<tr>
<td>American Indian and Alaska Native</td>
<td><strong>0.8%</strong></td>
<td>1.2%</td>
<td>0.9%</td>
</tr>
<tr>
<td>Asian</td>
<td><strong>6.3%</strong></td>
<td>7.2%</td>
<td>4.8%</td>
</tr>
<tr>
<td>Native Hawaiian &amp; Other Pacific Islander</td>
<td><strong>0.8%</strong></td>
<td>0.6%</td>
<td>0.2%</td>
</tr>
<tr>
<td>Hispanic or Latino (of any race)</td>
<td><strong>38.8%</strong></td>
<td>26.5%</td>
<td>16.3%</td>
</tr>
<tr>
<td>Two or more races</td>
<td><strong>5.8%</strong></td>
<td>4.7%</td>
<td>2.9%</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, Census 2010
Quality of Life – Climate

Average Monthly Temperature

Average Rainfall

Month

Degrees

Inches

Average Maximum Temperature (F)
Average Minimum Temperature (F)

Precipitation (rainfall in inches)
Quality of Life – Housing

Master Planned Communities
North Las Vegas’ first two master-planned communities, Aliante and Eldorado have set the standard for future developments.

- **Aliante**
  - 6,355 units
  - 1,905 acres

- **Eldorado**
  - 4,050 units
  - 1,080 acres

Metro Las Vegas Housing Facts

- **Median New Home Price, January 2013** $220,700
- **Median Resale Home Price, January 2013** $135,000

- **Average Apartment Rental Rates/Month***
  - 1 Bedroom/1 Bath $663
  - 2 Bedroom/2 Bath $723

* Zip codes: 89030, 89031, 89032, 89081, 89084

Sources: Homebuilders Research, [www.homebuildersresearch.com](http://www.homebuildersresearch.com) – December 2012, Center for Business and Economic Research
Quality of Life – Parks & Trails

Parks & Recreation
The City currently owns, operates and maintains:
- 33 neighborhood and community parks on 474 acres
- Neighborhood Recreation Center & Silver Mesa Recreation Center
- Skyview Multi-Generational Facility operated by the YMCA

Trails
Park Officials recently completed 10 miles of regional trails. These trails fit into the Las Vegas Valley’s long-term vision for the Neon to Nature regional trails system, which is expected to be used for hiking, biking and leisurely strolls.
Quality of Life – Education

Clark County School District - www.ccsd.net

- North Las Vegas is home to: 29 elementary, 7 middle schools and 6 high schools
- Southern Nevada is also home to 40 private schools with enrollment over 100 students.

- 5th largest school district in the United States (357 Schools)
- 2011 / 2012 enrollment: 308,447 students
- Over 17,000+ teachers are on staff
- Magnet schools (Liberal arts to Technical Studies)
- 100% Computer Instruction (K-5)
- 93% Internet access (K-12)
Quality of Life – Education

University of Nevada Las Vegas, www.unlv.edu

- Founded: 1957
- Enrollment: Fall 2011: 27,364 students
- Degree Programs: More than 220 undergraduate, master’s and doctoral degree programs
- Faculty: Approximately 3,300 faculty members and staff

College of Southern Nevada, www.csn.edu

- Founded: 1971
- Enrollment: Fall 2011: 43,500 students
- Degree Programs: More than 200 degree and certificate programs
- Locations: 3 main campuses and 8 academic centers
  Cheyenne Campus – North Las Vegas
  Charleston Campus – Las Vegas
  Henderson Campus - Henderson

Southern Nevada is also home to 18 private colleges and universities
Workforce: Labor Statistics

Las Vegas MSA/Clark County – December 2012

- Labor Force: 974,368
- Unemployed: 96,990
- Unemployment Rate: 10.0%
- Nevada Unemployment Rate: 10.2%*
- U.S. Unemployment Rate: 7.8%*

* Seasonally adjusted

Source: www.detr.state.nv.us.
Transportation – Trucking Distances

<table>
<thead>
<tr>
<th>City</th>
<th>Miles</th>
</tr>
</thead>
<tbody>
<tr>
<td>Albuquerque</td>
<td>586</td>
</tr>
<tr>
<td>Anaheim</td>
<td>245</td>
</tr>
<tr>
<td>Denver</td>
<td>758</td>
</tr>
<tr>
<td>Houston</td>
<td>1,467</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>272</td>
</tr>
<tr>
<td>Phoenix</td>
<td>287</td>
</tr>
<tr>
<td>Portland</td>
<td>996</td>
</tr>
<tr>
<td>Reno</td>
<td>445</td>
</tr>
<tr>
<td>Riverside</td>
<td>207</td>
</tr>
<tr>
<td>Salt Lake City</td>
<td>419</td>
</tr>
<tr>
<td>San Francisco</td>
<td>570</td>
</tr>
<tr>
<td>San Diego</td>
<td>336</td>
</tr>
<tr>
<td>Seattle</td>
<td>1,180</td>
</tr>
</tbody>
</table>
Two main lines cross Nevada. The southern Nevada line connects Los Angeles-Long Beach with Salt Lake City and the UP’s transcontinental line to eastern destinations.
Transportation – Airports

McCarran International Airport
• 41,667,596 passengers in 2012
• 41,479,814 passengers in 2011
• 114,157 scheduled passengers/day in 2012
• 6th busiest airport in North America
• Most every major U.S. city has a non-stop flight

North Las Vegas Airport
• 163,289 takeoffs and landings in 2008
• 2nd busiest airport in Nevada
• One of the 100 busiest airports in Nevada
• Longest of three runways is 5,005 feet
Nevada’s tax structure continues to be one of the least burdensome in the country, allowing both business and employees to flourish.

- No Corporate Income Tax
- No Personal Income Tax
- No Unitary, Franchise, Inventory Tax
- No Inheritance, Estate, and/or Gift Tax
- No Chain Store Tax

Clark County Sales Tax → 8.1%

North Las Vegas Real and Personal Property Tax Rate FY 2012-13 → 3.3544%
## North Las Vegas – Building Inventory

### 4th Quarter, 2012 North Las Vegas Submarket

<table>
<thead>
<tr>
<th></th>
<th>Number of Buildings</th>
<th>Total Inventory (square feet)</th>
<th>Direct and Sublease Vacant (square feet)</th>
<th>Current Quarter Direct and Sublease Vacancy Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industrial</td>
<td>1,052</td>
<td>32,255,204</td>
<td>5,204,467</td>
<td>16.1%</td>
</tr>
<tr>
<td>Office</td>
<td>57</td>
<td>627,213</td>
<td>169,836</td>
<td>27.1%</td>
</tr>
<tr>
<td>Retail</td>
<td>31</td>
<td>5,021,314</td>
<td>361,483</td>
<td>7.2%</td>
</tr>
</tbody>
</table>

Source: Colliers, Las Vegas Research
North Las Vegas – Employment Centers
## North Las Vegas – Land Inventory

Assessed Parcels as of February 2011

<table>
<thead>
<tr>
<th>Zoning</th>
<th>Total Acres</th>
<th>Improved Acres</th>
<th>Unimproved Acres</th>
<th>% of Unimproved Acres</th>
</tr>
</thead>
<tbody>
<tr>
<td>M-1</td>
<td>150.1</td>
<td>75.91</td>
<td>74.60</td>
<td>.2%</td>
</tr>
<tr>
<td>M-2</td>
<td>16,904.63</td>
<td>5,284.56</td>
<td>11,620.07</td>
<td>30.9%</td>
</tr>
<tr>
<td>O-L</td>
<td>18,841.67</td>
<td>718.23</td>
<td>18,123.43</td>
<td>48.2%</td>
</tr>
<tr>
<td>Subtotal</td>
<td>35,896.81</td>
<td>6,078.70</td>
<td>29,818.10</td>
<td>79.3%</td>
</tr>
<tr>
<td>All other</td>
<td>20,824.09</td>
<td>13,019.28</td>
<td>7,804.82</td>
<td>20.7%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>56,720.90</strong></td>
<td><strong>19,097.98</strong></td>
<td><strong>37,622.92</strong></td>
<td></td>
</tr>
</tbody>
</table>

Note: Numbers above do not include the 6,859 non-assessed parcels in North Las Vegas totaling approximately 7,572 acres
North Las Vegas – Distribution Centers

- TJX Companies, Inc.
- Murray Feiss
- Bed Bath & Beyond
- CDW
- Monster Cable
- Kraft Foods
- Sysco
- Amazon
City of North Las Vegas
Your Community of Choice

www.cityofnorthlasvegas.com

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