



**CITY OF NORTH LAS VEGAS  
PARKS AND RECREATION ADVISORY BOARD  
REGULAR MEETING MINUTES – JULY 12, 2016**

**I. CALL TO ORDER**

The Regular Meeting of the Parks and Recreation Advisory Board was called to order by Chairman Kenneth Kraft at 5:30 p.m., in City Hall, Room 112, 2250 Las Vegas Blvd. North, North Las Vegas, NV 89030.

**II. CONFIRMATION OF POSTING**

Jaini Christison, Recording Secretary, confirmed the meeting was posted in accordance with NRS 241, The Open Meeting Law.

**III. PLEDGE OF ALLEGIANCE**

Chairman Kraft led the Pledge of Allegiance.

**IV. ROLL CALL**

**PRESENT:**

**Chairman Ken Kraft**

**Board Member Michael Flores**

**Member Cinthia Zermeno**

**Vice Chairman Rick Lemmon**

**Board Member G. Stephen Shoaff**

**Board Member Gregory Smith**

**ABSENT:**

**Board Member Delbert Leavitt**

**CITY OF NORTH LAS VEGAS STAFF:**

**Cass Palmer, Director of Neighborhood and Leisure Services**

**Christopher Craft, Deputy City Attorney**

**Jaini Christison, Recording Secretary**

**PUBLIC FORUM – No Public Forum**

**Business**

**A. Approval of the July 12, 2016 Regular Meeting Agenda. (For Possible Action)**

**(Motion)** VC Lemmon introduced a motion to approve the July 12, 2016 Regular Meeting agenda (For Possible Action). The vote favoring approval was unanimous. The motion carried.

**B. Election of Officers (For Possible Action)**

**(Motion)** Member Stephen Shoaff nominated Gregory Smith for Chairman of the board. The vote favoring approval was unanimous. The motion carried.

**(Motion)** Member Gregory Smith nominated Stephen Shoaff for Vice Chairman of the board. The vote favoring approval was unanimous. The motion carried.

**C. Aliante Golf Course status update(Non-Action)**

Handout from Aliante Golf Course was provided to the board and briefly discussed.

Aliante Golf Club Financial Update  
Parks and Recreation Advisory Board  
July 12, 2016

1. Month of June reflected an addition of \$3,150 in green fees from North Las Vegas Residents, Nevada Resident, Casino employee and Sundown categories. The additional fees are compared to rates before the increase. The average per player was \$4.69 above previous rates. We will continue to monitor and update the board each month.
2. The month of June started with a blast of hot weather and 10 straight days of 100 degree temperatures. During the first 10 days the course did close for its first course aeration. All 18 greens were done in addition to the practice tee, green and short game area. Following the aeration we hosted The Cactus Tour, a professional ladies tour, for 3 days. It was a successful event with over 50 participants. Plans are in place for them to return around the same time in 2017. Aliante was also the Las Vegas qualifying site for the Drive, Chip and Putt Championships on June 25. Over 180 junior golfers participated in trying to qualify for the finals next April at The Masters. Twenty four juniors from four age brackets moved on to the regional qualifier in Arizona. We are proud to report that two of the qualifiers are from North Las Vegas and all but one from Nevada.
3. Group On Final Update. Offer has netted 376 purchases for over \$21,640 paid directly to the course. The offer expired on June 30.
4. To follow up the Group On offer we are running a similar program with Golf Now. The Deal Caddie will be offered from August 2-8, 2016 and can be redeemed up to January 17, 2017. There will be blackout periods in October and November as we want to protect the tee sheets during busier times. We are selling the package at \$129 and we have a 75/25 split with Golf Now. The package includes 2 rounds and a Troon Twosome Card.
5. We have launched Fling Golf and received 4 Fling Sticks in late June. We have range demonstrations scheduled for Saturday July 9 and July 16 to begin introducing to our clientele. Once we gain more recognition and interest with the program we will begin offering tee times.
6. Aliante Junior Camps opened at start of June and have had very good participation. Joey Matts, PGA Golf Professional is running the camps again this summer. We take a 20% cut of Joey's fees and have netted \$1,235 for the first month.
7. In April we informed the Board of an opportunity to repair the bridges through a Boy Scouts of America local troop. The project is still a go and will provide a more detailed update after meetings scheduled for July.

Director Palmer indicated that Troon Golf will not make budget this year. In discussion Troon Golf has stated that weather was the main factor in not coming in on budget.

Citizen Jeff Alpert suggested that the City puts Aliante Golf Course up for sale. Maybe the owners of the Villages at Tule Springs would be interested in purchasing and operating it. Director Palmer addressed the suggestion that the Villages at Tule Springs are no longer a single owner. The question has been brought up however at this time there is not an interest.

**D. Craig Ranch Regional Park projects and events update. (Non-Action)**

Director Palmer stated that Poke Mon Go night would be at Craig Ranch. It is not sponsored by the City but we will bring out vendors to generate some revenue. Director Palmer reviewed the Craig Ranch events calendar with the board highlighting the end of summer programs.

There will be a large softball tournament kick off held in the amphitheater. Most of the games will not be held on-site since we only have two fields. However, it is great publicity to draw people to the park. Craig Ranch Regional Park is still struggling to form its identity. Once we can get people to venture into the park they are sold on the park as a destination.

Director Palmer indicated that basketball courts are still a struggle as a meeting place. Member Flores asked about partnering with the NBA summer league for programming. Director Palmer indicated it has been discussed.

Member Lemmon asked about the parque for Craig Road. Director Palmer indicated it was under construction off-site and when ready will be placed out front on Craig Road. It will be digital and we have an agreement to share the space for advertising out programming.

Member Kraft asked about the break-even point of the park. Director Palmer indicated that the park is not near the break-even point, however we are meeting projected revenue goals.

Citizen Jeff Albert stated that Silverton Casino has an antique sales event that he believed would be perfect for Craig Ranch Regional Park. Mr. Alpert suggested that the City advertise in the Aliante and Sun City Aliante newsletters.

**E. Southern Nevada Public Lands Management (SNPLMA) Round 16 update (Non-Action)**

Our three projects for land purchases as previously discussed have fared well during the initial project review. The City is hopeful that at least 2 projects will be funded. Director Palmer did voice to the committee that land purchases are a once in a life time opportunity and the City would appreciate any support they could provide.

**F. Kiel Ranch Historical Park grand opening review. (Non-Action)**

Director Palmer indicated that the grand opening of Kiel Ranch was a success. The City had a great turn out from the community. There were many historians that attended the opening. Member Kraft wanted to acknowledge Johanna Murphy for all the hard work, time, and dedication she has put into the Kiel Ranch project over the years. Member Shoaff asked about some ideas to have a small lecture area and a small museum if we can find the funding. He also suggested having the Paiutes come in and bless the location during the final opening.

Citizen Jeff Alpert talked about all the contacts he made and the people who showed up to the grand opening. Mr. Alpert asked about security and staffing. Director Palmer indicated that our contracted security will pass through the park twice a day and the park will close at 10:00 PM earlier than our other parks.

**Staff Comments**

The Mayor stopped in and addressed the board. He thanked Ken Kraft and Rick Lemmon for their service to the board. No other staff comments.

**Board Members' Comment –**

Chairman Smith thanked both Rick Lemmon and Ken Kraft for their services to the board and the committee. Vice Chairman Shoaff asked about Petitti Pool vandalism to the fence.

Member Lemmon thanked for the opportunity to serve on the Board. Member Kraft thanked for the opportunity to serve on the Board. Member Kraft discussed all the projects that had passed through the board during his tenor.

**PUBLIC FORUM** - No public forum

**Adjournment (Action Item)**

Chairman Smith introduced a motion to adjourn the July 12, 2016 Regular Meeting. The vote favoring approval was unanimous. The motion carried.

There being no further business to come before the Chairman Smith adjourned the meeting at 6:40 p.m.

RESPECTFULLY SUBMITTED,

*Jaini Christison*

---

Jaini Christison, Minutes Clerk