



**CITY OF NORTH LAS VEGAS
PARKS AND RECREATION ADVISORY BOARD
REGULAR MEETING MINUTES – JANUARY 12, 2016**

I. CALL TO ORDER

The Regular Meeting of the Parks and Recreation Advisory Board was called to order by Chairman Kenneth Kraft at 5:00 p.m., in City Hall, Room 112, 2250 Las Vegas Blvd. North, North Las Vegas, NV 89030.

II. CONFIRMATION OF POSTING

Jaini Christison, Recording Secretary, confirmed the meeting was posted in accordance with NRS 241, The Open Meeting Law.

III. PLEDGE OF ALLEGIANCE

Chairman Kraft led the Pledge of Allegiance.

IV. ROLL CALL

PRESENT:

Chairman Ken Kraft

Board Member Michael Flores

Board Member Gregory Smith

Vice Chairman Rick Lemmon

Board Member G. Stephen Shoaff

Board Member Delbert Leavitt

Member Cinthia Zermeno arrived at 5:05 PM after roll Call

CITY OF NORTH LAS VEGAS STAFF:

Cass Palmer, Director of Neighborhood and Leisure Services

Christopher Craft, Deputy City Attorney

Jaini Christison, Recording Secretary

PUBLIC FORUM – No Cards

Business

A. Approval of the January 12, 2016 Regular Meeting Agenda. (For Possible Action)

(Motion) Vice Chairman Lemmon introduced a motion to approve the January 12, 2016 Regular Meeting agenda. The vote favoring approval was unanimous. The motion carried.

B. Approval of the September 8, 2015 Regular Meeting Minutes (For Possible Action)

(Motion) Member Shoaff introduced a motion to approve the September 8, 2015 Regular Meeting minutes. The vote favoring approval was unanimous. The motion carried.

C. Approval of the October 13, 2015 Regular Meeting Minutes (For Possible Action)

(Motion) Member Smith introduced a motion to approve the October 13, 2015 Regular Meeting minutes. The vote favoring approval passes 5-0-1 with Member Flores abstaining. The motion carried.

D. Par 3 Golf Course and Disc Golf Update (For Possible Action)

In the handouts is a memorandum from Donna Newman, Recreation Coordinator for the Par 3 Golf Course. Eric Cole, Par 3 Part Time Program Supervisor is here to present in her absence. In November 2015 the Par 3 offered a pilot program to test the possibility of entertaining a disc golf program. The disc golfers used the golf course in the evening after the traditional ball golf was closed. Thanks to basket donations from Desert Oasis High School and Las Vegas Disc Golf Club (LVDGC) 18 baskets were set up on the course. Two baskets were placed at each hole at various ranges (400 ft – 500 ft) providing an 18 hole experience on the 9 hole course. Disc Golf ran 6 days with a total of 267 rounds. Fee structure establish for the disc golfers was \$6 round and \$6 walker. The revenue from the disc golf rounds was \$1,602.00

The benefits for the disc golfer to play at the City of North Las Vegas Par 3 are that the course is a closed course, which means there will be no interference from dogs, children, and adults walking into the path of the disc golfer play. The City is able to offer concessions and night access. Staff is also looking into the ability to sell disc merchandise. Patrons believe this could be a revenue boost as availability of disc products would be readily available. Concession sales during this disc golf trial period were triple normal sales.

Member Shoaff asked if the City was going to continue to get the baskets donated. Mr. Cole indicated that the City was looking to purchase and install the baskets. Director Palmer let the board know that the cost of the baskets is about \$14,000 for 18 holes. There is a budget in the capital improvement projects for disc golf at Craig Ranch Regional Park. Staff has reviewed the budget and would be able to complete both projects at the Par 3 18 holes and Craig Ranch Regional Park 9 holes.

Chairman Kraft stated that disc golf community is a passionate group. The disc golfers had previously talked about tournaments and he was wondering if the Par 3 course could accommodate. Director Palmer indicated that the Par 3 course could be ideal for a tournament because it is not just a park but a closed course.

Member Shoaff asked about the age groups of participants since the course is a shorter course then Craig Ranch. Mr. Cole indicated that during the trial period it was mostly adults who played the course. Member Shoaff asked if there was enough parking if a tournament was held at the Par 3. Director Palmer indicated if we needed additional parking we could use Cityview Park parking lot. The City has access to additional parking to the east of the Par 3 at the Fleet Operations and Public Works Offices if needed.

Member Shoaff asked about the fifth street widening project if that would affect the course. Public Works had made modifications to the project so that it will not impact the Par 3 Golf Course at this time.

Member Zermeno asked if staff knew how many people played the disc golf. Mr. Cole indicated we count by paid rounds. However, they did a head count during this trial period and approximately 70 people per night played disc golf.

Vice Chairman Lemmon asked if reservations were needed. Mr. Cole indicated that reservations are taken. They can get 6 to a tee time as opposed to 4 in ball golf. We will have rental sets when we open in March for people who want to play.

Member Smith introduced a motion to approve the concept of 18 baskets for disc golf at the Par 3 and 9 baskets for disc golf at Craig Ranch Regional Park. Disc Golf will have a tentative opening date of March 16, 2016. The vote favoring approval was unanimous. The motion carried.

F. Aliante Golf Course rate increase. (For Possible Action)

Item F. was taken out of order so that Tim Yavello with Toon Golf could give his presentation prior to other board business. Tim Yavello with Troon Golf is presenting the request for a rate increase at Aliante Golf. Troon Golf is an international company. Troon Golf has been managing Aliante Golf Course for three years and has not had an announced rate increase. Golf in Las Vegas is challenging. There is a concern that more golf courses are going to close. The market for golf is very competitive, golfers are looking for specials or the best deals. Mr. Yavello handed out a spreadsheet with the proposed rate increase. Mr. Yavello had proposed to Director Palmer to go to the Tier 3 rate at \$5 per round increase ranging from 12% - 19% increase. Also increase their annual pass which gives the player unlimited pay similar percentage increase.

Member Smith indicated that communications he has had regarding the rates at Aliante Golf Course have been fees are undervalued.

Chairman Kraft indicated that rate increases usually only happen with either demand is high or is supply is really low. Are we in either of those situations? Can you not get a tee time at Aliante?

Tim indicated yes and no. Prime time Saturday morning is full. Weekday afternoon in the summer wide open tee times.

Member Shoaff indicated he did not have a problem with the rate increase.

Chairman Kraft asked about the City Council response to a price increase? Director Palmer indicated that any price increase is always questioned by our City Council and Aliante Golf Course is one of our City treasures. City Council does understand that Aliante Golf Course at the current rates is a great value and has room to make price adjustments.

Member Smith asked about a marketing survey card. Mr. Yavello indicated that they already have an email survey in place. That is emailed out to the golfer the day following play.

Member Zermeno commented that Aliante Golf Course has not raised rates in three years and the five dollar increase would be equivalent to a Starbucks run.

Member Smith introduced a motion to adopt the tier 3 category rate increase. However, Troon Golf will need to report back at the May 2016 meeting with a year to year comparison to see how the rate increase has affected the course. The vote favoring approval was unanimous. The motion carried.

E. Current and future capital improvement plan. (For Possible Action)

Handouts of the current Capital Improvement Plan as posted on the City website were provided to board members. Director Palmer reviewed all of the projects listed for this fiscal year with the board. He also reviewed photos taken around the various parks in discussion with the mature park renovations project. Director Palmer discussed the challenges the park system is having with regards to vandalism.

Vice Chairman Lemmon spoke on the need to address the geese at Nature Discovery Park. The geese make such a mess of the park. Director Palmer indicated we have talked to many other agencies about the geese population and we are not able to remove them as they are migratory birds. However, the City is looking into a bird poop sweeper that operates like the ice rink Zamboni.

No motion was made on this item.

Staff Comments –

Director Plamer indicated that Craig Ranch Regional Park Amphitheater is our primary focus to help bring in much needed revenue.

Board Members' Comment

Member Shoaff asked if the realignment of the road at Tule Springs that was approved, in the last City Council meeting, would affect any of the park projects. Direct Palmer indicated it would not. Member Shoaff asked about additional parquee signs around other parks. Director Palmer indicated that the City and sign company are interested in other locations. However, it must have the desired traffic flow, the park that comes to mind in Aviary Park.

PUBLIC FORUM – No Cards

Adjournment (Action Item)

Chairman Kraft introduced a motion to adjourn the January 12, 2016 Regular Meeting. The vote favoring approval was unanimous. The motion carried.

There being no further business to come before the Chairman Kraft adjourned the meeting at 6:34 p.m.

RESPECTFULLY SUBMITTED,

Jaini Christison

Jaini Christison, Minutes Clerk