

Backgrounder:

The landscape...

Located in the desert southwest, the Las Vegas Valley is comprised of Clark County, four cities (Las Vegas, North Las Vegas, Henderson and Boulder City), and several unincorporated townships. The region is home to approximately 2 million residents, working largely in tourism and hospitality. Historically, construction has been the next largest sector but the economic downturn has significantly stunted the industry.

After unparalleled population and development growth over the last 30 years, the need for a more strategic approach to planning became apparent. Each local government began planning efforts to address potential growth pattern impacts on air quality, transportation, housing affordability, municipal services, and many other quality-of-life issues. Southern Nevada Strong is a regional planning effort to address these issues and enable the local jurisdictions to analyze our community issues collectively, identify strategies to improve our housing and transportation choices, better connect our residents to jobs, and make our cities and neighborhoods more attractive for businesses and future investment.

Getting here...

Southern Nevada Strong's first year included recruiting staff, creating the governance structure, building committees and fostering the community interest needed to move forward. It was also used to conduct in-depth research to identify Southern Nevada's current strengths and areas for improvement. Working with UNLV and other resources, Southern Nevada Strong developed a detailed existing conditions report establishing a snapshot of our region's current conditions. The project has also completed a study comparing and contrasting local comprehensive plans and how they measure up to project goals.

Looking forward...

In years two and three, Southern Nevada Strong will focus heavily on community engagement and outreach to educate the public, learn exactly what Southern Nevada residents' value, and determine the choices that will best fit our unique community spirit. Southern Nevada Strong will also create site-specific demonstration projects showing residents the benefits this effort can create.

Southern Nevada Strong

Southern Nevada Strong is a collaborative regional effort working to build a foundation for long-term economic success and community livelihood by better integrating: reliable transportation, safe and affordable housing, and job opportunities throughout Southern Nevada. This project is funded by a \$3.5 million dollar grant from the US Department of Housing and Urban Development. These funds provide the resources to conduct in-depth research and community engagement efforts to analyze issues facing our community and propose collaborative solutions. Southern Nevada Strong project partners include: the SNRPC, City of Henderson, City of Las Vegas, City of North Las Vegas, Boulder City, Clark County, Regional Transportation Commission, UNLV, Southern Nevada Regional Housing Authority, Southern Nevada Water Authority, Clark County School District, Southern Nevada Health District and the Conservation District of Southern Nevada. For more information and to get involved visit www.SouthernNevadaStrong.org.

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