



**CITY OF NORTH LAS VEGAS
PARKS AND RECREATION ADVISORY BOARD
REGULAR MEETING MINUTES – FEBRUARY 10, 2015**

I. CALL TO ORDER

The Regular Meeting of the Parks and Recreation Advisory Board was called to order by Chairman Kenneth Kraft at 5:45 p.m., in City Hall, Council Chambers, 2250 Las Vegas Blvd. North, North Las Vegas, NV 89030.

II. CONFIRMATION OF POSTING

Jaini Christison, Recording Secretary, confirmed the meeting was posted in accordance with NRS 241, The Open Meeting Law.

III. PLEDGE OF ALLEGIANCE

Vice Chairman Rick Lemmon led the Pledge of Allegiance.

IV. ROLL CALL

PRESENT:

Chairman Ken Kraft	Vice Chairman Rick Lemmon
Board Member G. Stephen Shoaff	Board Member Michael Flores
	Via Telephone

ABSENT:

Board Member Cinthia Zermeno
Board Member Tony Winsor
Board Member Jon Oats

CITY OF NORTH LAS VEGAS STAFF:

Mary Ellen Donner, Director Neighborhood and Leisure Services
Bethany Sanchez, Chief Deputy City Attorney
Jaini Christison, Recording Secretary
Thomas Brady, Principal Engineer

PUBLIC FORUM – No cards

Business

A. Approval of the February 10, 2015 Regular Meeting Agenda

(Motion) Member Shoaf introduced a motion to approve the February 10, 2015 Regular Meeting agenda. The vote favoring approval was unanimous. The motion carried.

B. Approval of the December 9, 2014 Regular Meeting Minutes. (For Possible Action)

(Motion) Member Lemmon motioned to approve the December 10, 2014 regular meeting minutes. The vote favoring approval was unanimous. The motion carried.

C. Kiel Ranch Update (non-action) Presentation by Tom Brady. Currently there are three Phases underway. Phases have been approved by the Parks Board and the City Council. Phase 1 design was completed last fall. Phase 1 of the project was advertised for bid but came in slightly over budget. The City was able to secure additional funds and plan to recommend award of the bid at the March 4th City Council Meeting.

Phase 2 of Kiel Ranch is primarily for the restoration of the spring. The City has hired an Environmental Engineer and Horticultural Specialist to assess the property. The specialist has been identifying the various plant and animal life at the site. He is also monitoring the water flow from the spring. Some years the water flow is high and other years the spring is dry. This year there seems to have been a high rate of water flow. The City has been able to identify an envelope or shape of what the spring will be. The first effort in Phase 2 will be a weed removal plan. It is hoped to get this work completed in the spring. After that, the City will have a construction contractor to go in and re-grade the spring.

Phase 3 of Kiel Ranch is broken up into two Phases 3A and 3B. This Phase will create a Boardwalk on the east and west side of the spring. The City currently has funding for Phase 3A which is a permanent Boardwalk on the west side and temporary decomposed granite pathway on the west side. Phase 3B will be removing the decomposed granite and replace it with a permanent pathway. The City is currently working with a design consultant on Phase 3A. It is the same firm that worked on Phase 2 the firm is established and familiar with the project.

Phase 4 is the improvement of the north end of the park. Currently the City has not secured funding for this section.

Tom Brady finished his presentation and asked the Board members for any comments.

Member Shoaf asked where the additional funding came from for Phase 1. Tom Brady indicated that most of the funding came from Southern Nevada Public Lands Management Act (SNPLMA) but a portion of the additional funding came from the City's park district funding. Member Shoaf asked about the flow of the spring and what was expected. Tom Brady indicated the he did not bring the results from the monitoring of the spring and that the City was not expecting any consistency from the spring. Member Shoaf asked if the City would be supplementing the water to keep a flow. The City will not be supplementing the water.

Chairman Kraft asked which Kiel Ranch funding Phase he wrote the recommendation letters for SNPLMA. Mary Ellen Donner clarified it was Kiel Ranch Phase 3B. The rankings will be available in late summer.

The item will go to City Council in March and if approved it will take about 4-6 weeks to get the contract executed and contractor mobilized on the site. The City is looking at a 9-month construction. That section of the park could be open to the public January or February of 2016.

Member Shoaf asked about a ground breaking for Kiel Ranch. Director Donner confirmed that the department has a plan for a ground breaking ceremony. A ground breaking ceremony has already been discussed with the Director of Communications. Chairman Kraft was glad to see that the City was going to bring some positive media coverage to the site.

D. Vendor Policy for Craig Ranch Regional Park. (For Possible Action)

The policy was provided to all members of the Board. Director Donner asked if anyone had any questions. Chairman Kraft asked how this policy would compare to Clark County Sunset Park. Director Donner indicated the policies were similar. Our mobile vendor fee maybe slightly higher but the local jurisdictions try to keep their policies similar for consistency.

Chairman Kraft asked if a seasonal vendor would be in place for little league games and soccer tournaments. Director Donner confirmed. The City went out to formal bid for a vendor at the building concession stand. The department had 3 groups show up to the prebid meeting. However, the City received no responses. The City posted that there were no bidders and staff can negotiate with individual concessioners to see if a group is interested.

Chairman Kraft asked if the department was going to have a variety of vendors at the park. Director Donner indicated that the department is going to try to get a variety of vendors in the park. However, with the size of the park, there could potentially be 2 similar vendors in the park that could service the both ends of the park.

The policy does not place a limit number on the quantity of mobile vendors. The City does not have to go out to formal bid for mobile vendors. Staff will take applications as business want to complete the applications. Staff will balance out the applicants by what products they provide and rotate them through the park every 6-month.

Member Shoaf asked about vendors for the events. Director Donner indicated that special event vendors are different from mobile vendors. A current mobile vendor will not necessarily be selected as a special event vendor. Member Shoaf asked about vendors getting assigned the prime spots. Director Donner clarified that a designated spot cannot be assigned because they must stay mobile. Staff can only make suggestions regarding certain areas.

Vice Chairman Lemmon asked if the concession stand vendor had a set dollar amount per month. The policy does not have a set dollar amount for running the concession stand.

(Motion) Member Shoaff motioned to approve the Vendor Policy for Craig Ranch Regional Park. The vote favoring approval was unanimous. The motion carried.

E. Discussion regarding a possible May 2, 2015 Special Event at Craig Ranch Regional Park. (For Possible Action)

The City of North Las Vegas staff has been in discussion regarding bringing back Taste and Tunes to replace Independence Day Jubilee (IDJ). Some of the reasoning behind this suggestion was that Independence Day Jubilee is held in the hottest time of the year and hosting an event in the spring or fall would get better attendance. Taste and Tunes was a very popular event when the City used to host it. It was held downtown just outside City Hall.

The City of North Las Vegas was founded on May 1, 1946. Staff thought that the City could bring back Taste and Tunes and tie it to the City's birthday. Staff wanted to combine the amenities of IDJ and Taste and Tunes. The City has had discussions at staff level, City Manager level, and City Council level. The department wanted to bring this event to the Parks Board to see what their thoughts are.

The media flyer displayed at the Board meeting indicates 2 performing stages, food vendors, craft vendors, cooking demonstrations, carnival, car show, and fireworks. This is the 69 year of the City of North Las Vegas birthday. Next year, at the 70 year, a more festive and celebratory event shall be planned.

A Taste & Tunes budget has been drafted. The department has met with the Police Department about the event. There are set guidelines for number of police officers per attendance 1 Police Officer per 250 participants. At that ratio, the department was looking to pay for 32 officers. A security plan is done for every large special event. If the Police feel that more security is needed, staff could contract with a company to provide more coverage.

Member Shoaf asked about Fire Department coverage. It would be the same as for IDJ. Vice Chairman Lemmon asked if the City was going to charge to park. There will be no parking charge at this event.

The event will run from 11 AM to 10PM on Saturday, May 2, 2015. Chairman Kraft is excited about this event coming back.

City staff will have the first planning meeting this week. Chairman Kraft asked if the City is going to have a fall event planned. Staff has a concert series planned for October.

(Motion) Member Lemmon motioned to approve move forward with the Special Event at Craig Ranch Regional Park on May 2, 2015. The vote favoring approval was unanimous. The motion carried.

Staff Comments

None

Board Members' Comment

Member Shoaf asked about a tour of Craig Ranch Amphitheater. A tour can be done Monday through Thursday during working hours.

Vice Chairman Lemmon wanted to let us know that the Vans Warped Tour is not coming to Las Vegas this year. Clark County cancelled the Extreme Thing Sports and Music Festival. He was not sure why these two events are not running this year but that might be something the City might try and attract to Craig Ranch Regional Park.

PUBLIC FORUM

Mayor Jon Lee wanted to let the Parks and Recreation Advisory Board know that the Parks Department is going to be his focus for the year. People are not as concerned about our bond rating as they are that our Libraries and Parks are open. Last year, the Mayor raised \$128,000 for the Library.

This year the City will open the amphitheater. The City has the facility but does not have the knowledge to run the facility. The Mayor has been talking to Aliante Hotel and Casino and the Cannery Hotel and Casino about partnering with them on events so that City staff can learn how to run the amphitheater. In October he asked the Cannery to put on a show at the Craig Ranch

Amphitheater like Lee Greenwood. The event would be like an on-the-job training. Mayor Lee would like to get Craig Ranch Regional Park budget out of the general fund. The Mayor wants to partner with the Parks Board to work on project. The Mayor said he would take on Craig Ranch Regional Park as his project. He would like the Board to focus on smaller to medium size park projects. How does the City get sponsorships?

Chairman Kraft talked about creating more Friends groups. He talked with the Aliante Homeowners Association about creating a friends group to support the three parks in the Aliante Community.

Chairman Kraft talked about reaching out to the developers in the community to support the park system as well as business in adopting parks.

Mayor Lee announced to the Board that a grant writer has been hired by the City. She is working on getting artificial turf installed on a soccer field. That park will need soccer goals to support that facility once that project is complete. How do we purchase those soccer goals?

Mayor Lee encouraged the Parks and Recreation Board to change their thought process from an advisory Board to a profit center. Mayor Lee stated he is not going to be around long as Mayor and he needs the Board members to step up. The City needs departments to turn into profit centers for our organization. The City needs to establish grants.

The Mayor wanted to know how the Board would like to address the needs of the park system. Chairman Kraft indicated that they should start small and accomplish one goal. They would want to come up with a proof of concepts. Then keep moving forward towards other projects.

Member Shoaf talked about working with Broad Acres and giving them advertising space in exchange for their support.

Vice Chairman Lemmon said has talked to groups about adopting baseball fields to help improve them.

The Mayor challenged the Board to have something to show for the efforts after they have finished serving on the Board. The Mayor invited the Board members to get together and see what plans they can come up with.

Staff Comments

Mary Ellen Donner stated that Petitti Pool went out to bid last weekend. The pool is scheduled to open in June as planned.

National Parks and Recreation Association (NRPA) has their annual conference in Las Vegas in September at Mandalay Bay. Director Donner has been working with NRPA and Jon Kneip Park has been selected as their "leave behind" project. The City is expecting between \$200,000 - \$300,000 worth of equipment to be donated to that park. A playground installer has committed. There will be a park reveal in September during the convention. Staff met with former Councilwomen Stephanie Smith. She has a volunteer program that will be working with John Runiks the Public Works Department doing painting and various clean ups in parks and trails.

Member Shoaf asked when the contract with the YMCA would be up for renewal. He would like to see the City take back that facility. Chairman Kraft noted that without the help from the YMCA the City would not have been able to open that facility.

Chairman Kraft has a co-worker who is a professional skater. He is going to try and contact him. He skates and is sponsored by The Pharmacy Skate Shop. The Pharmacy Skate shop is right across the street from Craig Ranch Regional Park. Chairman Kraft thought it would be good to approach them about becoming a sponsor. Director Donner indicated that the City has approached them previously. The Pharmacy Skate Shop was still getting their business up and going so they were not interested at that time.

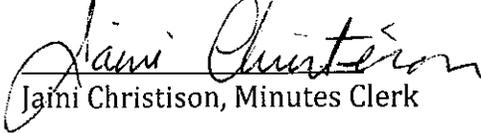
Chairman Kraft wanted to reiterate that to communicate with Jaini Christison the recording secretary if you are not going to be able to attend. The Board members represent each Council person and that means their voice is not getting heard. We need all Board members to be active with the Board to make good decisions.

Adjournment (Action Item)

Member Lemmon introduced a motion to adjourn the February 10, 2014 Regular Meeting. The vote favoring approval was unanimous. The motion carried.

There being no further business to come before the Chairman Kraft adjourned the meeting at 6:52 p.m.

RESPECTFULLY SUBMITTED,


Jaini Christison, Minutes Clerk

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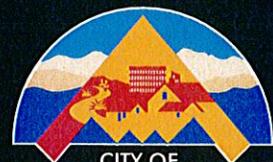
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Estimated attendance 10,000
Value Sponsor Buy-In

Diamond Partner 1 ea \$20,000.
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Gold Partner 1 ea \$7,500.

\$10 Per Person

Children under the age of 3 are free



CITY OF
NORTH LAS VEGAS

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Craig Ranch Regional Park
628 West Craig Road
North Las Vegas, NV 89032
For More Information
Contact Special Events
702-633-2418

**SATURDAY
MAY 2, 2015**

11:00 am - 10:00 pm

