



**CITY OF NORTH LAS VEGAS
PARKS AND RECREATION ADVISORY BOARD
REGULAR MEETING MINUTES - JANUARY 13, 2015**

I. CALL TO ORDER

The Regular Meeting of the Parks and Recreation Advisory Board was called to order by Vice Chair Rick Lemmon at 5:45 p.m., in City Hall, Conference Room 112, 2250 Las Vegas Blvd. North, North Las Vegas, NV 89030.

II. CONFIRMATION OF POSTING

Jaini Christison, Recording Secretary, confirmed the meeting was posted in accordance with NRS 241, The Open Meeting Law.

III. PLEDGE OF ALLEGIANCE

Member Winsor led the Pledge of Allegiance.

IV. ROLL CALL

PRESENT:

Vice Chairman Rick Lemmon
Board Member Jon Oats

Board Member Tony Winsor
Board Member G. Stephen Shoaff

ABSENT:

Chairman Ken Kraft
Board Member Cinthia Zermeno
Board Member Michael Flores

CITY OF NORTH LAS VEGAS STAFF:

Mary Ellen Donner, Director Neighborhood and Leisure Services
Bethany Sanchez, Chief Deputy City Attorney
Brett Miller, Maintenance Supervisor
Jaini Christison, Recording Secretary

PUBLIC FORUM -

Gary Bouchard, 2611 Paradise Isle North Las Vegas, NV. Gary was not able to get his computer up and running so he waited until the end of the meeting to present.

Doris Carter, 1626 Davis Place #111, North Las Vegas, NV 89030. Ms. Carter presented a flyer for Councilman Barron's art fair that was being held on Friday, January 16. She wanted to invite all the Board Members to attend.

Business

A. Approval of the January 13, 2015 Regular Meeting Agenda

(Motion) Member Shoaff introduced a motion to approve the January 13, 2015 Regular Meeting agenda. The vote favoring approval was unanimous. The motion carried.

B. Approval of the December 9, 2014 Regular Meeting Minutes. (For Possible Action)

(Motion) The item was tabled until the February 10, 2015 meeting. Members Winsor and Oats were not present at the December meeting therefore they could not vote. Two members voting would not make a majority approval.

C. Facility Reservation Policy for Craig Ranch Regional Park.(For Possible Action)

The Facility Reservation Policy for Craig Ranch Regional Park was brought forth to the January agenda from December 9, 2014 with a request from the Parks Board to review the non-profit rate. Director Mary Ellen Donner stated that City of Las Vegas and the City of Henderson do not have a non-profit rate. Clark County has a quasi non-profit rate. Clark County has 2 rates: Community and Commercial rates. To qualify as a non-profit organization, the organization must be registered as a not-for-profit corporation with the State of Nevada. Non-profit organizations are those organizations that have evidence of Federal 501C filing and State non-profit status. The reason its said they have a quasi non-profit rate is because the Commercial rate is twice that of the Community Rate. The non-profit rate is a 50% discount from what the Commercial rate would be. While a non-profit would be getting a discount compared to the standard Commercial rate, the discount would be the Community rate level. The discounted rate for the non-profit would not be lower than what the citizen would pay.

The second question from the Board was what the City of North Las Vegas non-profit rate is. The rate at (Flores Park, Desert Horizons, Nature Discovery Park, and Goynes Parks) is a 50% discount from the current rate.

Some of the other changes to the policy are that the City is no longer charging a cleaning deposit. The City is, however, charging a cleaning fee.

Member Shoaf asked if non-profit groups get a discount compared to regular citizens. Director Donner replied that at the four parks previously mentioned the 50% non-profit rate is available upon submission of a 501C -3. Discounts do not apply to deposits, staffing, or any additional fees that apply. Member Shoaf indicated that he is not comfortable with that portion of the policy. Member Winsor clarified that Clark County's non-profit discount does not reduce their rate below that which a regular citizen would pay.

Recording Secretary Jaini Christison reiterated that the City of North Las Vegas non-profit rate policy has been in effect for years. The agenda item being discussed tonight is if the Board wants to add a non-profit rate for Craig Ranch Regional Park.

Member Shoaf said that he is not comfortable having a non-profit rate at any of the parks.

Member Winsor asked if the City of North Las Vegas has a commercial rate for park rentals. Currently the City of North Las Vegas does not have a commercial rate for park rentals. He does not want a commercial vendor to get a better deal than a normal resident. Member Winsor thinks the City of North Las Vegas should establish a commercial rate for rentals.

Director Donner indicated that Board needs to address what is on tonight's agenda which is to accept the policy as drafted without a non-profit rate or to add a non-profit rate for Craig Ranch Regional Park.

Member Oats indicated that it would be better not to have two different policies for the park rentals. If we are not going to give a non-profit rate it should be the same for all parks as to not confuse the groups that want to rent our facilities.

(Motion) Member Winsor made a motion to accept the policy as is and not add any non-profit rate. The vote favoring approval was unanimous. The motion carried.

Member Winsor would like to revisit the other park rental policy to remove the non-profit rate or make sure that rate is not lower than the resident's rate. Member Shoaf asked if the Commercial rate is successful in Clark County? Member Shoaf indicated that when his company rented park space for parties, the cost was not a great concern. The company was just looking for a nice place that could accommodate all the employees and their families.

D. Craig Ranch Events, Programs, and Rentals from 2014 (Non-Action)

Director Mary Ellen Donner discussed a power point presentation of the 2014 events calendar for Craig Ranch Regional Park. The presentation is attached to minutes.

Member Winsor had a question about the Century Ride regarding having to pay for police presence and who was responsible for the route. Due to the time of the day the event was held there was limited police presence and the department did not pay for Police services. The Las Vegas Valley Bicycle Club set up the routes around the City for the various rides. Both trails and streets were used. A portion of the proceeds from the event went to pancreatic cancer.

In November, Mary Ellen Donner attended a meeting to discuss the possibility of Craig Ranch Regional Park hosting the USA Cross Country National Championships in 2018.

Member Winsor really liked the Winter Lights Event at Craig Ranch Regional Park. He wanted to reiterate that the department should expand this event and it was very family friendly.

Member Winsor asked if there were any events that had not planned to return for this year. Director Donner indicated that Get Outdoors Nevada Day would be rotating around the Valley.

Member Shoaf asked about bringing back Balloona Palooza in October. The department is trying to bring in a concert series to the amphitheater in October.

There was discussion regarding the commemorative bricks program. Brett Miller stated the plan is to attach a plaque on the brick. Member Winsor suggestion the bricks be etched and work in a volume discount. Member Winsor suggested it would be cheaper to etch the brick rather than put on a brass plaque on the brick. Member Shoaf indicated that he visited a similar site that was military focused. They used a stamp.

The Board was pleased with the number of picnic shelter rentals. They commented that the department should focus on marketing the large shelters to the business, union hall, and etc.

Staff Comments

Jaini Christison, Recording Secretary let the Board members know that John Runiks, Public Works Manager, was able to hire 2 full-time employees to help maintain Nature Discovery, Deer Springs, and Aviary Parks. These staff are full time, entry level 10, Teamster workers.

Board Members' Comment

Member Oats noted that the Bunny Bash and Move More Miles were not on the events calendar presentation. He was wondering if they were coming back again. Brett Miller indicated that they are in contact with Egg Drop group. Move More Miles was a kick-off event. Member Oats did some math calculations with regards to ratio of shelters. The small shelters were used 10:1; medium were used 8:1; and the large were used 7:1 ratio. Member Oats indicated that the price structure seems good and balanced use for dollar value.

Member Winsor is excited about the events that the Department was able to pull off this year. This is a good indication that Craig Ranch Regional Park will be successful.

Vice Chairman Lemmon said he is still waiting for the BBQ Competition Event.

Member Shoaf asked Member Oats if he was going to have the basketball tournament. Member Oats was not sure. He needed to work on sponsors. They both talked about not having a fee to enter the tournament.

PUBLIC FORUM

Gary Bouchard, 2611 Paradise Isle North Las Vegas, NV. Mr. Bouchard presented that his company would like to present movies in the park. He has a 21X30 foot outdoor inflatable screen and a professional HD cinema quality projector, a blue ray player, and a four speaker sound system. He could show movies at Craig Ranch for \$750.00 per movie.

Adjournment (Action Item)

Member Oats introduced a motion to adjourn the January 13, 2015 Regular Meeting. The vote favoring approval was unanimous. The motion carried.

There being no further business to come before the Chairman Kraft adjourned the meeting at 6:48 p.m.

RESPECTFULLY SUBMITTED,



Jaihi Christison, Minutes Clerk

CRAIG RANCH EVENTS 2014

March 30, 2014

Cesar Chavez Day



Small logo for Military Veterans, featuring the text 'MILITARY VETERANS' and 'NELLIS / CREECH & MILITARY VETERANS APPRECIATION DAY'.



May 17, 2014

Nellis / Creech & Military Veterans Appreciation Day



July 3, 2014

Independence Day Jubilee



August 23, 2014

Dash N' Splash Run

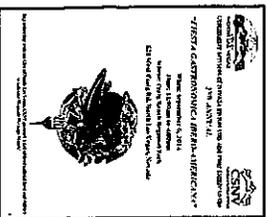


August 30, 2014

Action Sports Competition

CRAIG RANCH EVENTS 2014

September 6, 2014
2nd Annual Fiesta Gastronomica



September 20, 2014
UNLV Cross Country Meet



Hope
Christian
Health Center

October 4, 2014
Hope Christian Health Run



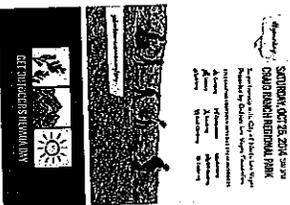
October 12, 2014
Farmers and Artisan Market

CRAIG RANCH EVENTS 2014

October 18, 2014
NIV Century Ride



October 24, 2014
Get Outdoors Nevada Day



November 9, 2014
USA Track and Field Nevada Association
Cross Country Championships



December 1 - 31, 2014
Animated Holiday Light Show

CRAIG RANCH OFFERED PROGRAMS 2014

Baseball – Youth

Basketball 3 X 3

BMX Classes

BMX / Skateboard Clinics

Community Gardens

Community Garden Classes

Kickball League Co-Ed

Movie Madness

Skateboard Classes

Star Nursery Seminars

Walking Club

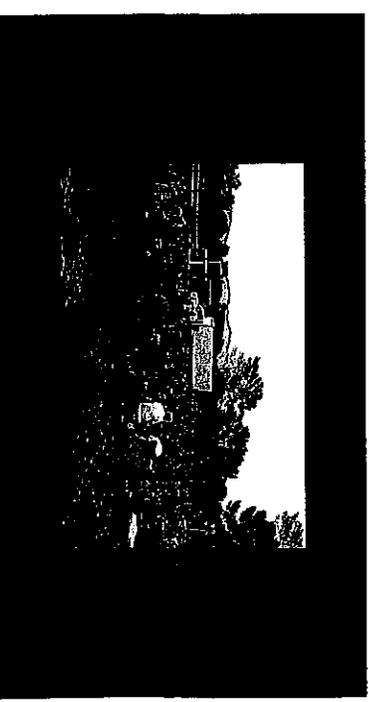
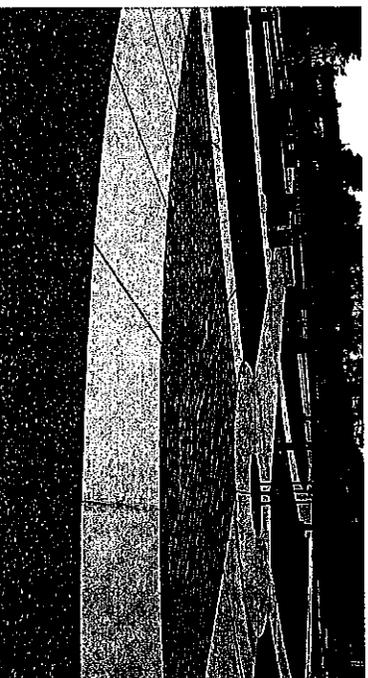
Commemorative Program

Outdoor Advertising Program

Mobile Vendors Program

Bid Out Tennis Operations

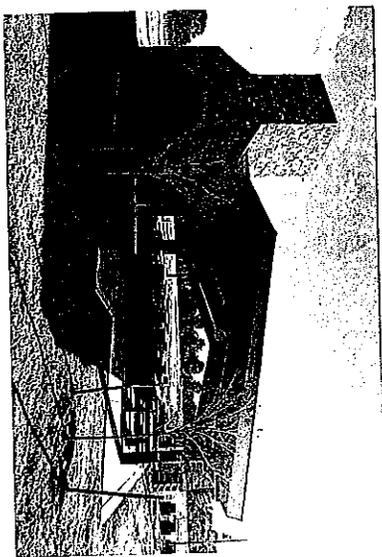
Bidding Out Concession Operations



CRAIG RANCH RENTALS 6 MONTHS 2014

	Available	Jul	Aug	Sep	Oct	Nov	Dec
Small Pavilion	3	7	3	6	9	5	0
Medium Pavilion	2	3	3	2	5	1	2
Large Pavilion	4	1	1	8	10	1	6

\$27,305.



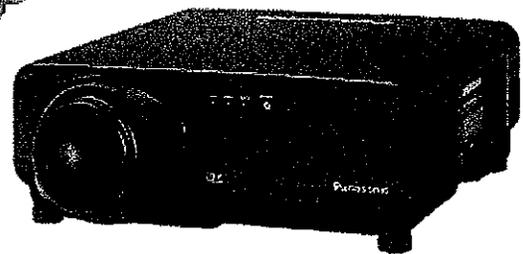
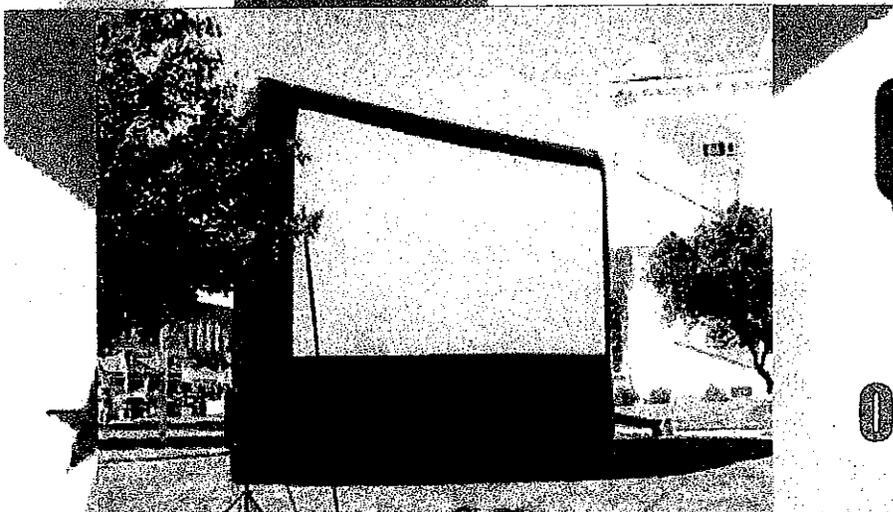
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JAN 14, 2015

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