



**CITY OF NORTH LAS VEGAS
PARKS AND RECREATION ADVISORY BOARD
REGULAR MEETING MINUTES - JULY 14, 2015**

I. CALL TO ORDER

The Regular Meeting of the Parks and Recreation Advisory Board was called to order by Chairman Kenneth Kraft at 5:55 p.m., in City Hall, Conference Room 112, 2250 Las Vegas Blvd. North, North Las Vegas, NV 89030.

II. CONFIRMATION OF POSTING

Jaini Christison, Recording Secretary, confirmed the meeting was posted in accordance with NRS 241, The Open Meeting Law.

III. PLEDGE OF ALLEGIANCE

Chairman Kraft led the Pledge of Allegiance.

IV. ROLL CALL

PRESENT:

Chairman Ken Kraft

Vice Chairman Rick Lemmon

Member Cinthia Zermeno

Board Member G. Stephen Shoaff

ABSENT:

Board Member Jon Oats

Board Member Michael Flores

CITY OF NORTH LAS VEGAS STAFF:

Cass Palmer, Director of Neighborhood and Leisure Services

Bethany Sanchez, Chief Deputy City Attorney

Donna Newman, Recreation Coordinator

Jaini Christison, Recording Secretary

PUBLIC FORUM - No Cards

Business

A. Approval of the July 14, 2015 Regular Meeting Agenda

(Motion) Member Lemmon introduced a motion to approve the July 14, 2015 Regular Meeting agenda. The vote favoring approval was unanimous. The motion carried.

B. Approval of the June 9, 2015 Regular Meeting Minutes. (For Possible Action)

(Motion) Member Lemmon introduced a motion to table the July 9, 2015 regular meeting minutes until the next meeting. The vote favoring approval was unanimous. The motion carried.

C. Election of Officers. (For Possible Action)

Member Zermeno nominated Ken Kraft to retain his position as Chairman. The vote favoring approval was unanimous. The motion carried. Member Shoaff nominated Rick Lemmon to retain his position as Vice Chairman. The vote favoring approval was unanimous. The motion carried.

D. Safekey presentation. (non-action)

Donna Newman, Recreation Coordinator – presented to the Board the annual highlights of the Safekey Program. Power Point attached. Member Shoaff asked about the elementary school children eating potato chips after school. Ms. Newman indicated that on Friday there is a backpack program provided by Three Square that provides children in need with food to take home for the weekend. The food is non-perishable. However, she did not believe that was the chips Member Shoaff was seeing after school. It is believed that the children are purchasing the food from the school snack shop or vending machines. Chairman Kraft asked about the customer satisfaction survey. Ms. Newman indicated that she would like to get the survey back out to the participants. However, right now her plate is full running the two programs by herself. Chairman Kraft asked about the other elementary schools within Clark County School District (CCSD) that we do not have a presence. He wanted to know why we are not in those schools was is because of low participation or pricing. Ms. Newman indicated that she believed we have priced ourselves out of those market areas. The City of North Las Vegas Safekey has tried for 2 years with Fitzgerald ES to see if we can develop a program in those schools but it has not been successful. The lower income schools all have 21st Century and other grants that provides the funding. Jaini Christison, Recording Secretary also indicated that when the program was thriving we still did not have the participation numbers at those schools. The cultures in those areas have multi-generational families and the children had someone to go home to. These schools do have some type of after school program. Many of the schools have After School All Stars. Director Palmer asked what the minimum number of participants to run the program. Ms. Newman indicated 10 participants.

E. Discussion on Sports Field realignment. (non-action)

Director Cass Palmer let the board know that the Tracey Farage, Sports Coordinator is looking to change our field to more of a single use. The single field use is designed to reduce wear and tear from over programming the fields. The problem is that during allocations process the demand for use is so high it is difficult to limit the usage of the fields. We are striving whenever possible to put football at least on soccer field, baseball only on baseball, and softball on baseball. There are more request than space. We are looking in the next 3 years to get more fields from the Villages at Tule Springs. The Board members broke into a great discussion about the rise in demand for sport field use, lack of playable fields, the need to boost maintenance to support the fields, potential for new fields, and the need to have larger complexes to support tournaments. All of which takes lots of funding that we do not have. Public comments from Taylor Lilley 2278 Miller Bird Street North Las Vegas, NV 89084. There is land at Lamb and the 215 that would be suitable for park space and great access.

F. Tastes & Tunes review. (non-action)

Director Palmer discussed the event and challenges that were faced. The staff is looking at bringing the event back downtown where it used to be held. The challenge is the logistics of accommodations at the new City Hall. The final payroll numbers were not completely solid but Director Palmer shared the revenues approximately \$49,000 and supplies expenses \$110,000 with the board. Member Shoaff felt Tastes & Tunes will take a few years to see if it will be successful. He is concerned that moving the event location is not a good idea and would prefer not to cater to the teenagers. The accessibility for handicap and elderly people in Craig Ranch is difficult. A shuttle system would be beneficial. If the event is held downtown there would not be an entrance fee.

Staff Comments – no staff comments

Board Members' Comment

Member Shoaff asked that we be patient with Tastes & Tunes before we move it.

Member Zermeno asked for a listing of the Safekey sites.

Vice Chairman Lemmon wants to get a BBQ event at Craig Ranch. He asked if we could get a tour of the Amphitheatre.

Chairman Kraft asked for more action items on the agenda. Chairman Kraft brought up 2 national headlines questioning minority outside activities and involvement in outdoor trips. What are we doing to help fill this gap? Request an update on SkyView and update on Tule Springs.

Member Zermeno suggested when getting minority children involved in the outdoors to get parents involved. That might make it more successful.

PUBLIC FORUM –

Doris Carter 1626 Davis Place North Las Vegas. Doris asked if the garden at Craig Ranch Regional Park could be large enough for a Sports field. Doris asked about the land around City Hall for sports fields but that land is not owned by the City.

Adjournment (Action Item)

Member Lemmon introduced a motion to adjourn the July 14, 2015 Regular Meeting. The vote favoring approval was unanimous. The motion carried.

There being no further business to come before the Chairman Kraft adjourned the meeting at 7:40 p.m.

RESPECTFULLY SUBMITTED,

Jaini Christison

Jaini Christison, Minutes Clerk