

2014 Community Report



CITY OF
NORTH LAS VEGAS

Your Community of Choice

www.cityofnorthlasvegas.com





January 2014

Dear Friends,

North Las Vegas is on the verge of a significant transformation, with a City Council intent on finding solutions to today's challenges. We are focused on putting the City on a fiscally sound path.

We are committed to boosting economic development, encouraging innovation in education and inspiring community spirit and pride.

To those ends, we have opened the doors of opportunity among our regional neighbors, exploring shared services and other strategies for delivering the best possible services to our community.

The City Council has been working to bolster relationships among our local, state and federal agencies. We are participating in Southern Nevada Strong, a sustainable communities program of the Southern Nevada Regional Planning Coalition.

We opened Craig Ranch Regional Park to great success, with 135 acres of open space, adventure playgrounds, community gardens, water features and a world-class skate park.

We look forward to many more successes in 2014.

We hope you find the 2014 Community Report a useful resource and informative guide to our City, our people and our culture.

Respectfully,



John J. Lee, Mayor



Anita G. Wood

Mayor Pro Tempore, Ward 3



Wade W. Wagner
Councilman, Ward 4



Pamela A. Goynes-Brown
Councilwoman, Ward 2



Isaac E. Barron
Councilman, Ward 1

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Government



North Las Vegas City Council



John J. Lee
Mayor



Anita G. Wood
Mayor Pro Tempore
Councilwoman Ward 3



Pamela A. Goynes-Brown
Councilwoman
Ward 2



Wade W. Wagner
Councilman
Ward 4



Isaac E. Barron
Councilman
Ward 1



Catherine Ramsey
Municipal Judge
Department 1



Sean Hoeffgen
Municipal Judge
Department 2

Mayor and Council

The City of North Las Vegas is a full-service municipality, providing recreational amenities, police and fire protection, water and wastewater services. The City, which was incorporated in 1946, encompasses 100.4 square-miles within Clark County in Southern Nevada. The City operates under a council-manager form of government, with a mayor and four council members. The mayor is elected at large; and council members must live within, and are elected by their wards. The City has two municipal judges who are elected at large.

City Management

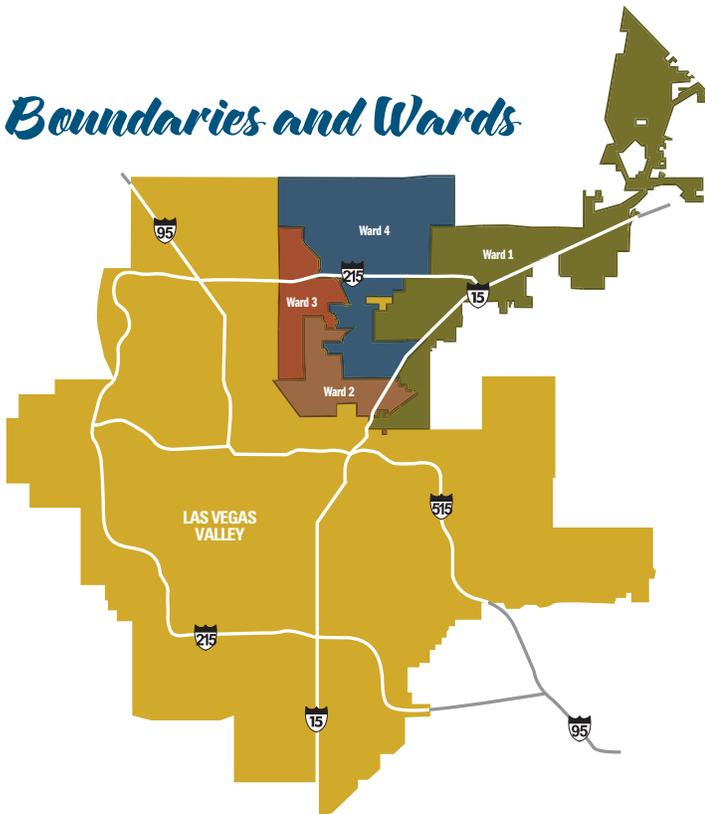
The city manager and city attorney are appointed by, and report to the City Council. The city manager's administration consists of deputy city manager, Economic Development Division, Communications and Marketing Division and the following departments: Administrative Services, City Clerk, Community Services and Development, Finance, Fire, Human Resources, Police, Public Works, the North Las Vegas Library District, and Utilities.

North Las Vegas

The City of North Las Vegas stretches across the northern rim of the Las Vegas Valley. From 2000 to 2009, North Las Vegas was the third fastest-growing large city in the country. Today, it is home to 229,314 people, making it the third-largest city in Nevada. It boasts a cosmopolitan cultural diversity, living up to its motto of being "Your Community of Choice."



Boundaries and Wards



Demographics



North Las Vegas Residential Homes

Population

North Las Vegas in recent history has been among the fastest growing communities in the country. From 2000 to 2009, North Las Vegas was the third fastest-growing large city in America, according to the U.S. Census Bureau.

Growth Trend

Since 2004, the City has grown by 36% with an average annual growth rate of 6.3%.

Year	Population	% Change
2004	168,081	-----
2005	190,150	13.1%
2006	202,520	6.5%
2007	215,026	6.2%
2008	216,664	0.8%
2009	221,003	2.0%
2010	223,394	1.1%
2011	227,585	1.9%
2012	224,003	-1.6%
2013	229,314	2.3%

Source: U.S. Census Bureau, City of North Las Vegas Demographer

Race

North Las Vegas is a culturally diverse city, as indicated by the results of Census 2010.

	North Las Vegas	Nevada	USA
White	47.4 %	66.2%	72.4%
Black or African American	19.9%	8.1%	12.6%
American Indian and Alaska Native	0.8%	1.2%	0.9%
Asian	6.3%	7.2%	4.8%
Native Hawaiian and other Pacific Islander	0.8%	0.6%	0.2%
Persons of Hispanic or Latino origin	38.8%	26.5%	16.3%
Persons reporting two or more races	5.8%	4.7%	2.9%

Source: U.S. Census Bureau, Census 2010

Projections

North Las Vegas is expected to be home to 410,000 residents when it reaches build out. City demographers expect North Las Vegas to reach half its build out population within the next few years.

Year	Population
2015	236,575
2020	256,967
2025	279,390
2030	304,131
2035	335,622
Build out*	410,000

Source: City of North Las Vegas Demographer

*Build out number includes land not yet released by the Bureau of Land Management.



Assessed Value

North Las Vegas' value has increased by 49.4 percent since 2004. During that time, the per capita assessed valuation increased 9.5 percent from \$16,269 in 2004 to \$17,820 in FY 2014. The City's valuation soared in the early 2000s. The City experienced precipitous declines in the years following the Great Recession, which hit in late 2008, and is showing signs of stabilizing and modest growth. Other Southern Nevada cities have experienced similar effects of the economy.

Fiscal Year	Value (\$)	% Change
2004	2,734,445,463	15.0%
2005	3,318,379,189	21.4%
2006	4,749,825,535	43.1%
2007	6,912,113,869	45.5%
2008	8,961,029,085	29.6%
2009	9,132,667,067	1.9%
2010	6,660,944,839	-27.1%
2011	4,719,007,066	-29.1%
2012	4,434,688,599	-6.0%
2013	3,987,869,401	-10.1%
2014	4,086,384,524	2.5%

Source: Nevada Department of Taxation

Five-Year Comparison

(of assessed valuation)

North Las Vegas, along with cities across Southern Nevada, in the past fiscal year has seen its assessed valuation drop dramatically as a result of the national recession. This table shows the annual and five-year changes in assessed valuation of Clark County cities expressed in dollars and percentages.

	FY 2009-10	FY 2010-11	FY 2011-12	FY 2012-13	FY 2013-14
North Las Vegas	6,660,944,839	4,719,007,066	4,434,688,599	3,987,869,401	4,086,384,524
Annual % Change		-29.1%	-6.0%	-10.1%	2.5%
5-Year % Change					-38.7%
Henderson	12,969,946,316	9,784,715,277	8,941,510,959	8,255,600,100	8,514,933,298
Annual % Change		-24.6%	-8.6%	-7.7%	3.1%
5-Year % Change					-34.3%
Las Vegas	18,289,314,192	13,718,834,481	12,958,012,131	11,926,888,555	12,251,484,406
Annual % Change		-25.0%	-5.5%	-8.0%	2.7%
5-Year % Change					-33.0%
Mesquite	809,678,379	636,455,142	560,975,540	518,858,360	538,961,318
Annual % Growth		21.4%	-11.9%	-7.5%	3.9%
5-Year % Change					-33.4%
Boulder City	675,629,306	564,973,634	525,806,003	510,495,001	528,726,970
Annual % Change		-16.4%	-6.9%	-2.9%	3.6%
5-Year % Change					-21.7%

Source: Nevada Department of Taxation

Property Tax



Lower Las Vegas Wash Pedestrian Bridge

Property Tax

The Clark County Assessor's Office is responsible for discovery, listing and valuation of all property subject to taxation within the county.

Property tax is assessed at 35% of the property's current taxable value. That value is derived from the appraised value of the land, plus the current replacement cost of any improvements, less statutory depreciation. The total tax rate is levied, per one hundred dollars, against the assessed value of a property. Nevada law provides a cap on property taxes, not assessed values. Property tax increases are capped at 3% or 8% of the prior year's tax bill for most properties. Common exceptions include new construction, zoning changes and new parcels.

The City controls only a portion of the total tax bill from the Clark County Treasurer. Other taxing jurisdictions also levy taxes on North Las Vegas residents. The following tables show the total tax bill by jurisdiction and provides an example of how the bill is calculated.

Total Tax Rate

(Includes overlapping tax districts)

Of the total tax bill, North Las Vegas receives 34.7%, as shown in the following chart.

Clark County School District	38.8%
City of North Las Vegas	34.7%
Clark County	19.5%
State of Nevada	5.1%
North Las Vegas Library Districts	1.9%
Other Special Districts	0.0%*

*Includes levies for the Las Vegas Artesian Basin and Las Vegas/Clark County Library district (debt), which expired in Fiscal Year 2012.

	FY 2012-13	FY 2013-2014
City of North Las Vegas	1.1637	1.1637
North Las Vegas Library District	0.0632	0.0632
Clark County	0.6541	0.6541
Clark County School District	1.3034	1.3034
State of Nevada	0.1700	0.1700
Combined Special Districts	0.0000	0.0000
Tax Rate/\$100 Assessed Valuation	3.3544	3.3544

Example of tax bill calculation for FY 2013-14:

	Overlapping	City Only
Taxable Value of Property	\$200,000	\$200,000
Assessment Ratio	35%	35%
Assessed Valuation	\$70,000	\$70,000
Tax Rate/\$100 Assessed Valuation	3.3544	1.1637
Annual Property Tax Bill	\$2,348.08	\$814.59

Source: City of North Las Vegas Finance Department

North Las Vegas Tax Rate

North Las Vegas' tax rate is explained in the following table.

	FY 2012-2013	FY 2013-2014	% Change
General Fund Operating Rate	0.1937	0.1937	0%
Voter-Approved Tax Overrides	0.9475	0.9525	.53%
Debt Service Rate	0.0225	0.0175	-30%
Tax Rate/\$100 Assessed Valuation	1.1673	1.1673	0%

Source: City of North Las Vegas Finance Department



Current Zoning

Approximately 43% of the land in North Las Vegas is developed. The largest percentage of land is zoned Open Land, which is typically a holding zone that has the potential to allow for a wide range of development in the future.

Zoning	Percent
Open Land	31.2%
Industrial	28.5%
Single Family Residential	18.9%
Planned Unit Development**	10.6%
Commercial	4.2%
Multi Family Residential	3.2%
Public/Semi Public	2.9%
Mixed Use	0.5%

Source: City of North Las Vegas Community Services & Development Department
 *Percentages are calculated from the current Zoning Map.
 **Most Planned Unit Developments are medium density residential or commercial.

Future Land Use

This chart shows the City's future land use at build out. The greatest percentage of land has been designated for Industrial use.

Land Use	Percent
Industrial	33.7%
Low Density Residential	15.0%
Medium Density Residential	6.1%
High Density Residential	1.6%
Public/Semi Public	11.2%
Mixed Use	9.1%
Open Space	5.4%
Downtown	4.0%
Commercial	2.6%
Master Planned Community	11.3%

Source: City of North Las Vegas Community Services & Development Department

Fiscal Strength

GENERAL FUND: FISCAL YEAR 2013-14

Revenues	2011-12 Actual	2012-13 Unaudited	2013-14 Adopted Budget	2013 vs. 2014 Amount	Variance Percent
Property Taxes	8,491,299	7,537,599	7,346,166	(191,433)	(2.5)
Charges for Services	4,046,341	3,146,630	3,019,322	(127,308)	(4.0)
Intergovernmental Resources	2,528,412	2,342,535	2,700,000	357,465	15.3
Consolidated Tax Revenue	37,565,290	39,434,352	41,156,500	1,722,148	4.4
Licenses and Permits	26,274,983	26,491,882	25,839,407	(652,475)	(2.5)
Fines & Forfeits	6,653,848	6,799,910	6,804,500	4,590	0.1
Miscellaneous	2,073,940	1,313,599	1,441,510	127,911	9.7
Total Revenues	87,634,113	87,066,507	88,307,405	1,240,898	1.4 %
Expenditures by Function					
General Government	17,228,576	18,690,083	19,454,005	763,922	4.1
Judicial	8,346,323	7,799,232	7,438,791	(360,441)	(4.6)
Public Safety	80,586,257	75,134,666	76,873,875	1,739,209	2.3
Public Works	2,487,263	2,480,513	2,425,489	(55,024)	(2.2)
Culture and Recreation	5,663,445	6,275,643	8,361,522	2,085,879	33.2
Community Support	1,441,646	1,513,325	1,737,132	223,807	14.8
Contingency			500,000		100.0
Total Expenditures	115,753,510	111,893,462	116,790,814	4,897,352	4.4 %
Other Financing Sources / (Uses)					
Operating transfers in	35,029,309	31,822,119	32,300,000	477,881	2
Operating transfers out	(5,453,500)	(6,896,562)	(3,418,432)	3,478,130	(50.4)
Total Other Financing Sources / (Uses)	29,575,809	24,925,557	28,881,568	3,956,011	15.9 %
Increase (Decrease) in Fund Balance	1,456,412	98,602	398,159	299,557	303.8 %
Beginning Fund Balance	7,724,198	9,180,610	9,338,944	158,334	1.7
Prior Period Adjusted		59,732			
Beginning Fund Balance As Adjusted		9,240,342			
Ending Fund Balance	9,180,610	9,338,944	9,737,103	398,159	4.3 %

Source: City of North Las Vegas Finance Department

Note: FY 2013-14 beginning fund balance adjusted to reflect unaudited actual 2012-13 ending fund balance.

Craig Ranch Regional Park

Budget

The City's Annual budget is about \$432.9 million. The general fund is about \$120.2 million. The City's revenue comes from intergovernmental resources, charges for services, licenses and permits, miscellaneous sources, fines and forfeits and taxes. The City's expenditures are allocated to public safety, public works, general government, culture and recreation, community support, judicial and contingencies.

General Fund: FISCAL YEAR 2013-14

Revenues By Category

Consolidated Tax Distribution	34.2%
Transfers from Other Funds	26.8%
Licenses and Permits	21.4%
Fines and Forfeits	5.6%
Property Taxes	6.1%
Charges for Services	2.5%
Intergovernmental Revenue	2.2%
Miscellaneous	1.2%

Expenditures by Category

Public Safety	64.0%
General Government	16.2%
Judicial	6.2%
Culture and Recreation	7.0%
Transfers to Other Funds	2.8%
Public Works	2.0%
Community Support	1.4%
Contingency	0.4%

Source: City of North Las Vegas Finance Department

ALL FUNDS: FISCAL YEAR 2013-14

	General Fund	Special Revenue Funds	Debt Service Funds	Capital Funds	Proprietary Funds	Totals
Beginning Fund Balance	9,577,266	37,651,641	3,353,792	28,581,822	60,292,280	139,456,801
Revenues						
Property & Other Taxes	7,346,166	40,338,870	663,698			48,348,734
Licenses and Permits	25,839,407					25,839,407
Intergovernmental Revenue	43,856,500	27,987,341		47,137,097	5,657,754	124,638,692
Charges for Services	3,019,322	2,698,774			91,584,414	97,302,510
Fines and Forfeitures	6,804,500	64,050			1,905,000	8,773,550
Miscellaneous	1,416,510	1,839,370	2,046,655	596,300	26,995,805	32,894,640
Total Revenues	88,282,405	72,928,405	2,710,353	47,733,397	126,142,973	337,797,533
Expenditures by Function						
General Government	19,454,005	27,815		2,646,775	5,293,519	27,422,114
Judicial	7,438,791	440,703				7,879,494
Public Safety	76,873,875	44,612,926		2,654,500	966,000	125,107,301
Public Works	2,425,489	5,092,029		41,682,276	543,000	49,742,794
Culture and Recreation	8,361,522	5,879,047		11,453,821	2,466,985	28,161,375
Community Support	1,737,132	15,505,897		4,500,000		21,743,029
Utility Enterprises					88,380,576	88,380,576
Internal Services					20,741,271	20,741,271
Debt Service			7,553,837			7,553,837
Contingency	500,000					500,000
Total Expenditures	116,790,814	71,558,417	7,553,837	62,937,372	118,391,351	377,231,791
Excess (Deficit) of Revenues						
Over Expenditures	(28,508,409)	1,369,988	(4,843,484)	(15,203,975)	7,751,622	(39,434,258)
Other Financing Sources (Uses)						
Sale of Equipment	25,000					25,000
Operating Transfers In	32,300,000	5,173,527	4,871,726	13,216,500	90,000	55,651,753
Operating Transfers Out	(3,418,432)	(11,589,401)		(8,104,900)	(32,539,020)	(55,651,753)
Net Changes in Fund Balances	398,159	(5,045,886)	28,242	(10,092,375)	(24,697,398)	(39,409,258)
Ending Fund Balances	9,975,425	32,605,755	3,382,034	18,489,447	35,594,882	100,047,543
% Increase (Decrease)	4.2%	-13.4%	0.8%	-35.3%	-41.0%	-28.3%

Source: City of North Las Vegas Finance Department - Adopted Budget 2013-2014.
Notes: Proprietary funds are reported on a cash flow basis.

All Funds: FISCAL YEAR 2013-14

Statement of revenues, expenditures and changes in fund balance.

Revenues By Category

Intergovernmental Revenue	21.2%
Charges for Services	24.7%
Property and Other Taxes	12.3%
Transfers from Other Funds	14.1%
Consolidated Tax Distribution	10.5%
Licenses and Permits	6.6%
Miscellaneous	8.4%
Fines and Forfeits	2.2%

Expenditures/Expenses By Function

Public Safety	28.9%
Utility Enterprises	20.4%
Public Works	11.5%
Culture and Recreation	6.5%
Transfers to Other Funds	12.9%
General Government	6.5%
Community Support	5.0%
Internal Services	4.8%
Judicial	1.8%
Debt Service	1.7%

Source: City of North Las Vegas Finance Department

Economics

MAJOR EMPLOYERS

Company	Description	Employees
NELLIS AIR FORCE BASE*	U.S. Air Force	35,000-40,000
CLARK COUNTY SCHOOL DISTRICT *	Education K-12	37,115
NELLIS AIR FORCE BASE*	U.S. Air Force	32,771
COLLEGE OF SOUTHERN NEVADA*	Junior Colleges	2,392
CITY OF NORTH LAS VEGAS	Executive & Legislative Combined	1000 to 1499
MARMAXX DIST. CENTER	General Warehousing and Storage	1000 to 1499
VETERANS ADMINISTRATION HOSPITAL**	Hospital	1000 to 1499
VEOLIA TRANS SVCS INC	Bus/Other Motor Vehicle Transit Sys	1000 to 1499
NATIONAL SECURITY TECH	Research and Dev. in the Physical, Eng	900 to 999
UNISTAFF LLC	Temporary Help Services	900 to 999
ALIANTE CASINO + HOTEL	Casino Hotels	800 to 899
CANNERY HOTEL CASINO, THE	Casino Hotels	800 to 899
TEXAS STATION GAMBLING HALL &	Casino Hotels	800 to 899
REPUBLIC SILVER STATE DISPOSAL	Solid Waste Collection	700 to 799
FIESTA CASINO HOTEL	Casino Hotels	500 to 599
LAIDLAW TRANSIT SERV	Bus/Other Motor Vehicle Transit Sys	500 to 599
NORTH VISTA HOSPITAL	General Medical and Surgical Hospitals	500 to 599
BED BATH & BEYOND	General Warehousing and Storage	400 to 499
CPI CARD GROUP - NEVADA INC	Commercial Gravure Printing	400 to 499
EXEL INC	General Warehousing and Storage	400 to 499
BRADY LINEN SERVICES LLC	Industrial Launderers	300 to 399
JERRYS NUGGET INC	Casinos (except Casino Hotels)	300 to 399
LABOR READY INC	Temporary Help Services	300 to 399
MANPOWER, INC	Temporary Help Services	300 to 399
MEDICWEST AMBULANCE INC	Ambulance Services	300 to 399
US FOODSERVICE INC	General Line Grocery Merchant Whsle	300 to 399
WAL-MART SUPERCENTER	Warehouse Clubs and Supercenters	300 to 399
WIRTZ BEVERAGE NEVADA	Wine and Spirit Merchant Wholesalers	300 to 399
AMAZON.COM.KYDC LLC	Electronic Shopping	200 to 299
CHRYSLIS	Residential Mental & Substance Abuse Care	200 to 299
CLEARWATER PAPER CORP	Sanitary Paper Prod Man.	200 to 299
C MARTIN COMPANY INC	Facilities Support Services	200 to 299
MISSION INDUSTRIES	Linen Supply	200 to 299
ROLLING FRITO-LAY SALES LP	Confectionery Merchant Wholesalers	200 to 299
STAFFMARK LAS VEGAS	Temporary Help Services	200 to 299
SYSCO	General Line Grocery Merchant Whsle	200 to 299
T&R CONSTRUCTION GROUP	Residential Drywall Contractors	200 to 299
VALLEYCREST LANDSCAPE MAINT IN	Landscaping Services	200 to 299
VISION DRYWALL & PAINT LLC	Residential Drywall Contractors	200 to 299
WAL-MART SUPERCENTER	Warehouse Clubs and Supercenters	200 to 299
AMERICAN BOTTLING CO	Grocery Prod Merchant Whsle	100 to 199
ACOSTA SALES & MARKETING	All Other Support Services	100 to 199
ARCATA ASSOCIATES, INC	Engineering Services	100 to 199
AGGREGATE IND - SWR INC	Highway, Street, and Bridge Con	100 to 199
BROADACRES SWAP MEET	Lessors of Other Real Estate Property	100 to 199
CDW LOGISTICS INC	General Warehousing and Storage	100 to 199

Craig Ranch Regional Park

Economics

The City of North Las Vegas is proud of its longstanding tradition of maintaining a business-friendly atmosphere. Despite difficult economic conditions nationwide, North Las Vegas is paving the way to become a premier site for green sustainable industries and high-tech businesses. The City also fosters a positive environment for new small businesses and entrepreneurial endeavors. The City continues to see growth among home-based businesses and independent startups.

North Las Vegas has a wealth of resources for existing and prospective businesses, including strong community partnerships with agencies such as the Las Vegas Metro Chamber of Commerce and the Las Vegas Global Economic Alliance.

North Las Vegas also boasts proximity to major transportation corridors, railways and two airports. This gives North Las Vegas businesses easy access to large and growing markets across the Western United States, including California, Arizona and Utah. Its master-planned communities, including Eldorado and Aliante, provide a variety of quality homes and amenities that allow people to live comfortably and conveniently near where they work.

Labor and Workforce

Traditionally, manufacturing and warehouse distribution companies have dominated the local market. However, high-tech businesses, including leaders in solar and green technology, and custom manufacturing facilities are moving to North Las Vegas in greater numbers. New power centers and neighborhood shopping centers present commercial services jobs, while the nearby Nellis Air Force Base, casinos, hotels and health care service providers continue to offer excellent career opportunities.

Transformation Begins With Us

New and Expanding Companies

North Las Vegas prides itself in nurturing existing companies, while providing incentives for newcomers. The City has several industrial parks, ranging in size from 80 to 320 acres. Among them, the Golden Triangle Industrial Park, near Losee and Craig roads, offers existing warehouse and distribution facilities, including office space, docks, and easy access to transportation corridors. Most industrial park areas are within easy access to Interstate 15, and some offer rail access. The City also has a wealth of professional and corporate office space, ideal for medical, legal and other specialized fields.

American Roll Form	Pyrotecnic Suppliers
Auction Cars Imports	ShipMyOrders.com
Autozone	Sideline Sports
Chelten House	Superior Tire and Service
Collision Authority	Technibilt
Derse	Themeing Solutions International
Dollar General	Total Wholesale Distributors
Dotty's	TrendNation (expansion)
GE Transportation (expansion)	Via West
GNC	Walls Gourmet Foods
Heritage Crystal Clean	Water Pros
Liberty Tax Service	Walgreens
Jackson Hewitt Tax Services	Western Refrigerated Freight
Pridestaff	

Chelten House Products - For more than half a century, Chelten House Products has prepared premier salad dressings and sauces. Manufactured and sold under the Chelten House, Marinade Bay and Simply Natural brands. They use

CINTAS CORP	Industrial Launderers	100 to 199	S&S FUELS MAN LLC	Gasoline Stations w/ Convenience Stores	100 to 199
COLE KEPRO INT LLC	All Other Miscellaneous Manufacturing	100 to 199	SGPS SHOWRIG INC	Independent Artists/Writers/Performers	100 to 199
COLLEGE PARK REHAB CENTER	Nursing Care Facilities	100 to 199	SHADOW CREEK GOLF COURSE	Golf Courses and Country Clubs	100 to 199
DEPT OF MOTOR VEHICLES	Transportation Program Administration	100 to 199	SILVER NUGGET GAMING LLC	Casinos (except Casino Hotels)	100 to 199
DESERT PLASTERING LLC	Residential Masonry Contractors	100 to 199	SMITH'S FOOD & DRUG	Supermarkets and Other Grocery Stores	100 to 199
FEDEX	Couriers	100 to 199	SPACECRAFT COMPONENTS CORP	Electronic Connector Man	100 to 199
HIRSCHI MASONRY LLC	Residential Masonry Contractors	100 to 199	SUPERIOR LINEN	Linen Supply	100 to 199
HOLDSWORTH, INC.	Residential Mental Retardation Facility	100 to 199	THE HOME DEPOT	Home Centers	100 to 199
KNIGHT TRANSPORTATION	General Freight Trucking, Long-Dist LTL	100 to 199	TOMMY HILFIGER RETAIL	Family Clothing Stores	100 to 199
LA BONITA GROCERY STORE	Supermarkets and Other Grocery	100 to 199	USPS NOR-MEADOW MESA STA	Postal Service	100 to 199
LHOIST NORTH AMERICA OF ARIZONA INC	Lime Manufacturing	100 to 199	VISION AIRLINES INC	Nonscheduled Air Passenger Chartering	100 to 199
LOWES HIW INC	Home Centers	100 to 199			
LUCKY CLUB CASINO AND HOTEL	Casino Hotels	100 to 199			
MEADOW GOLD DAIRY	Fluid Milk Manufacturing	100 to 199			
MEADOW VALLEY CONT INC	Highway, Street, and Bridge Const	100 to 199			
MISSION PINES NURSING & REHAB	Cont Care Retirement Com	100 to 199			
NRC CONCRETE & LANDSCAPE	All Other Res Trade Const	100 to 199			
PETE KING COM LLC	Nonresidential Painting Contractors	100 to 199			
PETRO STOPPING CENTER	Other Gasoline Stations	100 to 199			
POKER PALACE INC	Casinos (except Casino Hotels)	100 to 199			
POWER HOUSE PLASTERING INC	Residential Masonry Cont	100 to 199			
QUALITY TOWING	Motor Vehicle Towing	100 to 199			
RENU OIL OF AMERICA	Materials Recovery Facilities	100 to 199			

Source: Nevada Department of Employment, Training Rehabilitation (DETR), Research and Analysis Bureau QTR 1 2012.

*Employers who hire workers and serve clientele regionally

** Source: Veterans Administration Hospital

the finest quality natural and organic ingredients in the products they produce. They built a new 86,000 square foot production facility in North Las Vegas. Initial hiring is expected to be 40 or more people with an investment in excess of \$15 million dollars. When fully expanded, employment should exceed 100 new jobs for North Las Vegas.

TrendNation - The online retailer grew 1,126 percent since 2009 and has grown from 3 employees working out of a 3-car garage operation to nearly 30 employees in a new 33,000 square foot facility in North Las Vegas. The company warehouses, markets, and sells 14,000+ products to customers all over the world through their own company websites as well as online marketplaces such as Amazon, eBay, Sears and Best Buy. With more than 500,000 delighted customers in more than 40 countries, Trend Nation has established itself as a leader in the e-commerce multi-channel distribution business.

TrendNation, a North Las Vegas Company Receives National Recognition from Inc. Magazine - the e-commerce business that recently celebrated the grand opening of their recently expanded business and attended by the Mayor and City Council has received honors from Inc. Magazine as the fastest growing company in Nevada at #394 out of a list of 5000.

ViaWest - Via West is a leading, privately-held data center that provides cloud computing and information technology. The company recently held a grand opening for its 108,000 square-foot, state-of-the-art data center here – the first of its kind in North America. ViaWest will have approximately 12 employees.

Business Licensing

The City's Business License Division is a great resource for entrepreneurs and established businesses who wish to operate in North Las Vegas. Business License specialists field inquiries for and about existing businesses and assist applicants in obtaining and renewing business licenses. Complaints regarding businesses operating in the City are received and investigated by the Business License Division.

The Business License Division recently launched a regional business license initiative to develop a multi-jurisdictional license. This initiative, which is limited to contractors, allows businesses who provide services to regional clients to operate with a single license from their primary jurisdiction. This license identifies the additional jurisdictions in which the contractor operates, and allows the primary jurisdiction to collect license fees on their behalf. The jurisdictions participating in this regional effort are North Las Vegas, Henderson, Las Vegas and unincorporated Clark County.

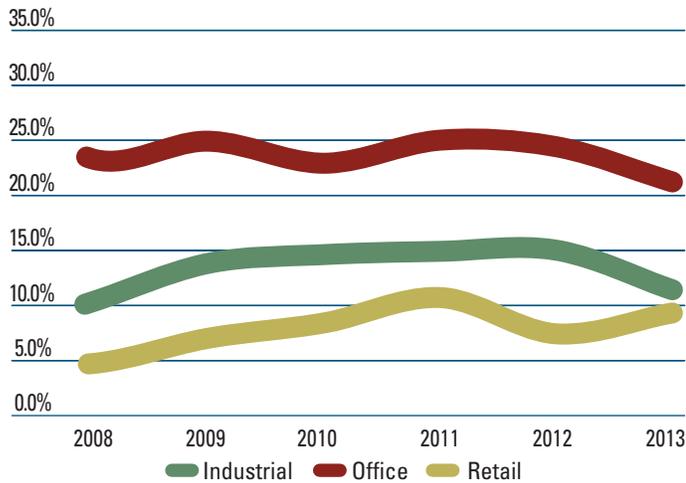
This system saves businesses time and money, while reducing the City's administrative costs.



VA Hospital

Market Trends

The following graph shows the vacancy rates by building type in North Las Vegas.



Source: Colliers International - Las Vegas

Redevelopment

The North Las Vegas Redevelopment Agency is a governmental organization that was created in November 1990 by the City of North Las Vegas to help improve the quality of life for all who live, work, and play within the Downtown Redevelopment Area. The agency supports the revitalization of underused properties and encourages the creation of new commercial and retail redevelopment opportunities. The agency has supported the development of new senior/affordable housing, strengthening of older downtown residential neighborhoods and has provided financing for improvements to public facilities and infrastructure.

The Redevelopment Agency Board consists of members of the North Las Vegas City Council and the city manager serves as executive director. A primary goal of the Redevelopment Agency Board is to help revitalize the economy in mature neighborhoods throughout the City. Through a carefully balanced series of investments and initiatives, the Redevelopment Agency supports numerous programs and projects targeting the revitalization of the City's downtown commercial and residential neighborhoods.

BroadAcres Marketplace & Events Center - After completing a comprehensive property renovation, including additional nearby acquisitions and improvements totaling more than \$4 million, Broadacres continued with the completion of a live-entertainment complex. The complex, on Las Vegas Boulevard North, included a full-scale sound stage, a conference facility and a complementary food and beverage center. In early 2014, Broadacres anticipates adding carnival rides and a playground.

College Park Shopping Center - Agora Realty's purchase of the 23-acre shopping center anchored by a discount indoor mall marks a significant investment in downtown North Las Vegas. Agora is planning to convert the mostly vacant site -- on Lake Mead Boulevard between Civic Center Drive and



Home Depot at Deer Springs Town Center

McDaniel Street -- into a commercial hub for downtown residents by bringing in national retailers to anchor the center. The group plans to add a children's park and finish the center with multiple shops featuring food, crafts and artisans.

Redevelopment Medical District

The North Las Vegas Redevelopment District is focused on attracting companies and services from the medical industry to downtown North Las Vegas' burgeoning medical district. Several companies already have chosen to bring their practice or company to downtown North Las Vegas, including the following recent arrivals:

Nevada Health Centers, Inc. - A private non-profit community health center that provides health services throughout the state of Nevada. Nevada Health Centers, Inc., operates over thirty medical and dental centers and other health related programs throughout the state. Nevada Health Centers facilities offer a sliding fee scale for uninsured patients that is based on family income thereby providing affordable, high quality health care to residents, regardless of their ability to pay.

The Eye Care Center - Provides affordable medical eye care services, including vision correction, while providing professional quality health care and some of the most advanced technologies available for the protection of sight. This center is part of the Redevelopment Agency's medical district and is located at 2225 Civic Center Drive.

TruCare Medical of Nevada - North Las Vegas office of General Family Physician, Dr. Bernard Addo Quaye, MD recently moved to the Redevelopment Agency's medical district, serving the downtown area.

Nevada Health Partners - This nonprofit organization manages operational affairs of the Nevada Health Care Coalition and conducts cost-effective health care provider contracting functions for member employers within the State of Nevada.



TrendNation

Vision



Craig Ranch Regional Park

City Living

Recreation – The City of North Las Vegas operates an extensive system of open spaces, parks and leisure services. The department maintains 35 parks and 652 acres of developed park land. Many of the City’s parks feature cutting edge water amenities, including pools, ponds and spray pads. The City also runs two recreation centers, Neighborhood Recreation Center and Silver Mesa Recreation Center – each offering a full array of recreational and fitness classes, a gym and fitness room.

The City in October 2013 opened its largest park – 170-acre Craig Ranch Regional Park, 628 W. Craig Road. This beautiful amenity features bucolic rolling greens, top-rated skate park, 62 community garden plots, 5-acre dog park and state-of-the-art adventure playgrounds. In the works since 2009, Craig Ranch Regional Park is the crown jewel of the City’s park system and rivals the best parks in the nation.

The City also recently opened a third recreation center – SkyView Multi-Generational Recreation Center -- focused on multi-generational fitness and recreation. It is operated by the YMCA under contract to provide quality amenities and programs for residents of all ages.

North Las Vegas park officials recently completed 10 miles of regional trails along the Lower Las Vegas Wash and along the Upper Las Vegas Wash. These paved trails connect with Southern Nevada’s Neon to Nature regional trail system, which is used for hiking, biking and leisurely strolls.

Golf – The City is home to three excellent golf courses. Shadow Creek Golf Course, owned by MGM Resorts. Shadow Creek is home to the Michael Jordan Celebrity Invitational Tournament. Aliante Golf Course, the City’s newest golf course was recently selected “Best New Golf Course in Las Vegas,” by Vegas Golfer Magazine. The City’s Par 3 Municipal Golf Course is home to several leagues and the local Sticks for Kids Program, which lends junior clubs for free to children learning the sport.

Libraries – The North Las Vegas Library District operates three full-service libraries – North Las Vegas Library, Aliante Library and Alexander Library. Each offers public access computers, adult and children’s programming and meeting rooms in addition to books, downloadable media, DVDs, magazines, and newspapers. Each also provides wireless connectivity to the Web for patrons who wish to use their own electronic devices.

The North Las Vegas Library, located at 2300 Civic Center Drive, was the first library to open in 1966. Aliante Library opened to the public in May 2006, at 2400 W. Deer Springs Way. This library is nestled against the adjacent Nature Discovery Park, one of the most popular recreation amenities in North Las Vegas. Alexander Library, 1755 W. Alexander Road, is the City’s newest state-of-the-art facility. It opened in March 2009. This library is adjacent to a two-acre park that includes tot lots, shade structures, paved and lighted walking paths and demonstration gardens.

Education

Elementary through high school – North Las Vegas children are served by the Clark County School District, a system that operates 357 schools valleywide with an enrollment of more than 300,000 students.

Higher education – North Las Vegas is home to the Cheyenne Campus of the College of Southern Nevada, which provides a broad course offering for recent high school graduates as well as career enhancing courses for people who wish to keep up with the latest advances in their fields. It is the state’s largest and most ethnically diverse higher education institution.

The University of Nevada, Las Vegas, which is located in the greater metropolitan area, also provides a wealth of educational opportunities for people seeking undergraduate and graduate degrees and a variety of certification and continuing education programs. The university -- which is planning a North Las Vegas campus north of 215 Beltway between Pecos Road and Lamb Boulevard



Craig Ranch Regional Park

-- provides the community cultural opportunities, such as theatrical and dance performances, lectures and a popular athletics program.

Additionally, about a dozen private colleges and universities serve North Las Vegas throughout the greater metropolitan area.

Transportation – The Regional Transportation Commission of Southern Nevada provides bus service to North Las Vegas, connecting to routes throughout the Las Vegas Valley. The bus system offers specialized routes, including the MAX line, which provides frequent service along Las Vegas Boulevard North, from the heart of downtown Las Vegas, through the Boulevard North District of downtown North Las Vegas and looping back around at Craig Road near Nellis Air Force Base. Bus service throughout the valley provides bicycle racks for multi-modal travelers and para-transit with door-to-door service for citizens with disabilities.

Public Works Projects

North 5th Street Phase 1D Super Arterial Project on Track for Construction - City Council awarded contracts for construction to extend North 5th Street from the bridge over Interstate 15 to Cheyenne Avenue. This phase of the project includes a bridge over Losee Road and a four-lane roadway to Cheyenne. The \$30 million project is under construction and expected to be complete by December 2015. After completion, traffic will be able to travel North 5th Street from the Northern Beltway to Main Street into downtown Las Vegas.

Fuel Tax Indexing to Improve Roadways and Pedestrian Safety - The Fuel Tax Indexing approved by Clark County in September 2013 will target about \$60 million in roadway and pedestrian improvements in North Las Vegas over the next three years. Once complete, it will ease traffic on City roadways. Some of the projects targeted are as follows:

- **Losee Road Improvements from Lone Mountain Road to the Northern Beltway** - This project will widen Losee Road to three lanes in each direction with a center median. Pedestrian walkways will be included for pedestrian safety. A new traffic signal at Losee Road and Tropical Parkway will replace the temporary signal. Construction is scheduled to begin July 2014.
- **Simmons Street Improvements from Cheyenne Avenue to Craig Road** - This project will widen Simmons Street to three lanes in each direction with a center median. Pedestrian walkways will be included. A new traffic signal at Gowan Road and Simmons Street will replace the four-way stop. The project will be bid in two phases. Phase 1 will be from Cheyenne to Alexander Road. Phase 2 will be from Alexander to Craig Road and will include construction of a large dual-box storm drain in Simmons Street. Phase 1 construction is scheduled to begin July 2014.
- **Pedestrian Bridge over Losee Road at Upper Las Vegas Wash** - This pedestrian bridge will go over Losee Road along the Upper Las Vegas Wash, north of Lone Mountain Road. An additional 900 feet of trail along the wash will connect Losee Road with Lone Mountain Road. This project will keep pedestrian and bicycle traffic off of Losee Road. Construction is scheduled to begin July 2014.
- **Carey Avenue Improvements from Revere Street to Interstate 15** - This project will replace existing asphalt and eliminate the unfinished sections of Carey Avenue. Construction is scheduled to begin July 2014.
- **North 5th Street Infill Project from Alexander Road to Centennial Parkway** - This project will replace unfinished sections of North 5th Street with new asphalt to ensure two lanes of continuous roadway in each direction, and construct pedestrian walkways along the road. Construction is scheduled to begin July 2014.

Community



Craig Ranch Regional Park

- **Traffic Signal Improvements** - New traffic signals will be installed at the intersections of Ann Road and Commerce Street, and Alexander Road and Clayton Street, replacing the four-way stop conditions. Design will begin mid-2014 with construction scheduled for 2015.
- **Rapid Flashing Pedestrian Beacons** - To improve pedestrian safety at unsignalized pedestrian crossings, push button activated rapid flashing pedestrian beacons will be installed at the following locations:
 - Alexander Road and Arcata Way
 - Centennial Parkway and Black Oaks Street
 - Centennial Parkway and Goldfield Street
 - Centennial Parkway and Donna Street
 - Centennial Parkway and Bruce Street
 - North 5th Street at the Las Vegas Wash, north of Craig RoadDesign will begin mid-2014 with construction scheduled for 2015.
- **Sawtooth Infill Projects** - Roadway infill projects to replace unfinished sections of roadway with new asphalt to ensure two continuous lanes of roadway in each direction and to add pedestrian walkways are scheduled on the following streets:
 - Centennial Parkway from Revere Street to Lamb Boulevard
 - Valley Road from Cheyenne Avenue to Tropical Parkway
 - Commerce Street from Cheyenne to Centennial Parkway
 - Revere Street from Carey Avenue to Colton Road
 - Gowan Road from Allen Lane to Losee Road
 - Alexander Road from North 5th Street to LoseeDesign will begin mid-2014 with construction scheduled for 2015.
- **Las Vegas Boulevard Pedestrian Safety Project from Evans Street to Pecos Road** - This project will construct landscape improvements in the median to prevent jaywalking and to direct pedestrians to marked crosswalks on Las Vegas Boulevard North. Design will begin mid-2014 with construction scheduled in 2015.

Interstate 15 Pedestrian Bridge scheduled for completion mid-2014

Construction of the new pedestrian bridge over Losee Road and Interstate 15 is scheduled for completion mid-2014. The \$8 million project, funded by the Southern Nevada Public Land Management Act, is the missing link that will connect the northern and southern reaches of the 14-mile Las Vegas Wash and Upper Las Vegas Wash Trail system. Twelve bridge sections totaling 1,610 feet will go over Losee Road, south of Alexander Road, span I-15 and touch down at Civic Center Drive and Gowan Road.

Flashing Yellow Arrows

The City plans to modify 46 traffic signals by installing flashing yellow left-turn arrows. The conversion will allow for safer, more efficient left turns at intersections where both protective (green arrow) and permissive left turns are currently allowed. The conversion is expected to begin in early 2015 and be completed within 12 months. Federal funding will pay for most of the costs associated with this project.

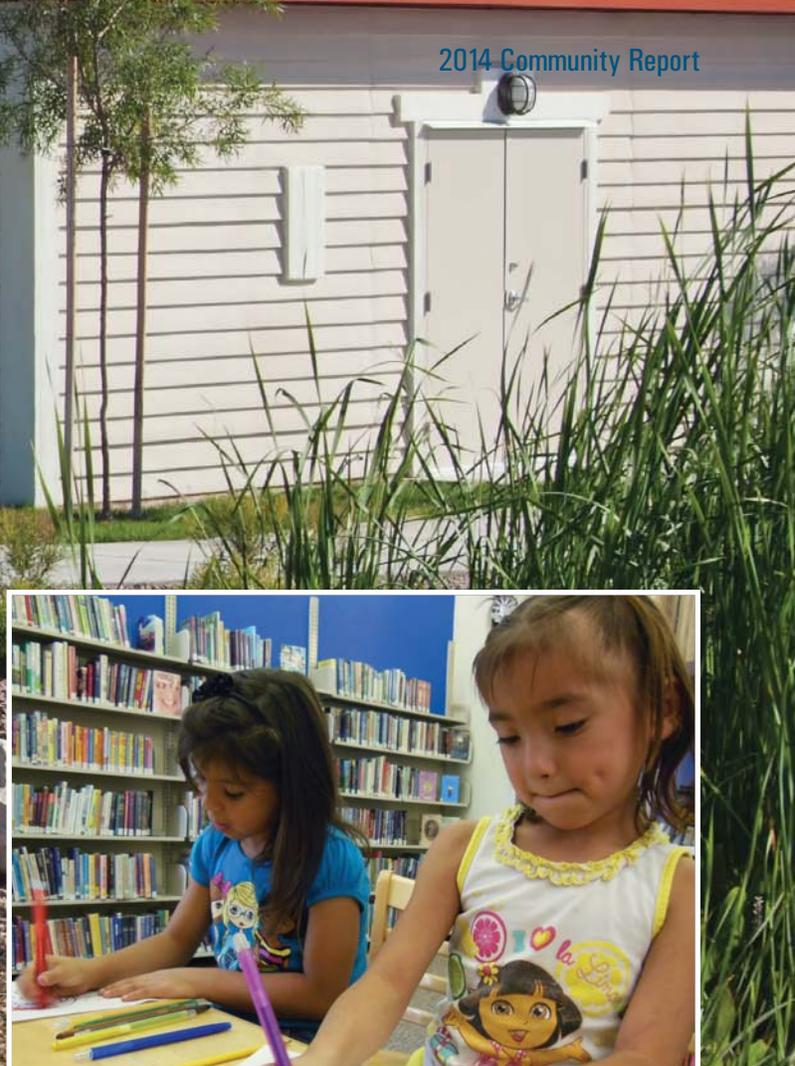
When a flashing yellow indication is on, drivers can enter the intersection, yield to on-coming traffic and proceed with caution. When the signal indication changes to steady yellow, drivers must be prepared to stop. The flashing yellow arrow replaces the green ball indication for permissive left turns.

A study completed by the Federal Highway Administration concluded that flashing yellow arrows help reduce crashes, increase intersection capacity and increase traffic management flexibility. They are also the most easily understood by most drivers.

As part of a valley-wide pilot project, the City has already installed flashing yellow arrows at the intersections of Clayton Street/Craig Road and Centennial Parkway/Lawrence Street.

Traffic Signal for intersection at Carey Road and Revere Street

The City received construction bids to remove the roundabout at Carey Avenue and Revere Street and replace it with a new traffic signal. Construction will begin in early 2014 and be complete by fall 2014.



North Las Vegas Library

Allen Lane Improvements from Craig Road to Ann Road

Construction to eliminate unfinished sections of Allen Lane between Craig Road and Ann Road is scheduled to begin February 2014. The project will ensure two continuous lanes of traffic and pedestrian walkways between Craig and Ann.

Ann Road Channel East Closer to Construction

Public Works is preparing the final plans to build a new storm drain on Ann Road from east of Commerce Street to Bruce Street. As part of this project, the road will be widened to include four to six lanes of asphalt roadway, curb and gutter. Construction is scheduled to begin mid- to late 2014, depending on availability of funding.

Parks and Recreation

Craig Ranch Regional Park – The Craig Ranch Regional Park officially opened on Nevada Day, Oct. 25, 2013. The 135-acre regional park includes lighted ball fields, tennis courts, basketball courts, playgrounds, picnic pavilions, dog parks, ponds and community gardens. The park is centrally located in North Las Vegas and has a direct connection to the Las Vegas Wash and Upper Las Vegas Wash Trail system. An additional 35 acres of adjacent property was acquired and master planning to add athletic fields is underway. The City also recently received a \$6.5 million grant from Clark County to build a 3,500 seat amphitheater on site. Construction of the amphitheater is scheduled to begin in May. The park will remain open during construction.

Kiel Ranch Historic Park Improvements - Construction plans are nearing completion to improve Kiel Ranch Historic Park at the intersection of Commerce Street and Carey Avenue. Improvements will include construction of ornate fencing, parking lot, fencing around the historic adobe structure, interpretive signs, trails, picnic areas, restrooms and landscaping. Construction is expected to begin May 2014. Future improvement plans include additional restoration of the historic adobe structure and restoration of the natural spring habitat, to include bioswales, (small vegetated ditches) to partially clean storm water before it enters the spring.

Acknowledgements

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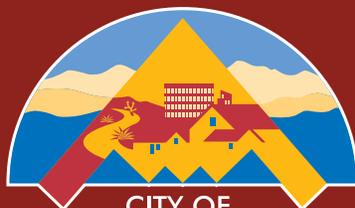
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