

2012 COMMUNITY REPORT



CITY OF
NORTH LAS VEGAS

Your Community of Choice

www.cityofnorthlasvegas.com



January 2012

Dear Friends,

When we say “Go North,” we mean go where opportunities lie, where sustainable growth is happening and where families can count on a bright future for their children.

We already have the room to grow, the desire for innovation and the drive to get there.

Our private sector is growing.

Over the past year, more than 20 new companies made North Las Vegas their community of choice. Their investment and faith in the future of North Las Vegas will light our way out of this recession, bringing jobs and hope for the coming generation of leaders and pioneers – be they in breakthrough technology or entrepreneurial enterprises.

Additionally, the City itself has made strides to improve residents’ quality of life, in spite of declining revenues and resources. The City opened a Water Reclamation Facility to ensure cost control of sewer services. It opened a new City Hall, which consolidates City services for better customer service; and it has partnered with the YMCA to ensure the new SkyView Recreation Center becomes the amenity it was meant to be.

North Las Vegas is home to 227,585 people. We are devoted to maintaining a high quality of life for our residents and embrace every opportunity to serve them well.

We hope you find the 2012 Community Report a useful resource and informative guide to our City, our people and our culture.

Respectfully,

Shari L. Buck, Mayor

Pamela A. Goynes-Brown, Councilman
Mayor Pro-Tempore, Ward 2

Robert L. Eliason
Councilman, Ward 1

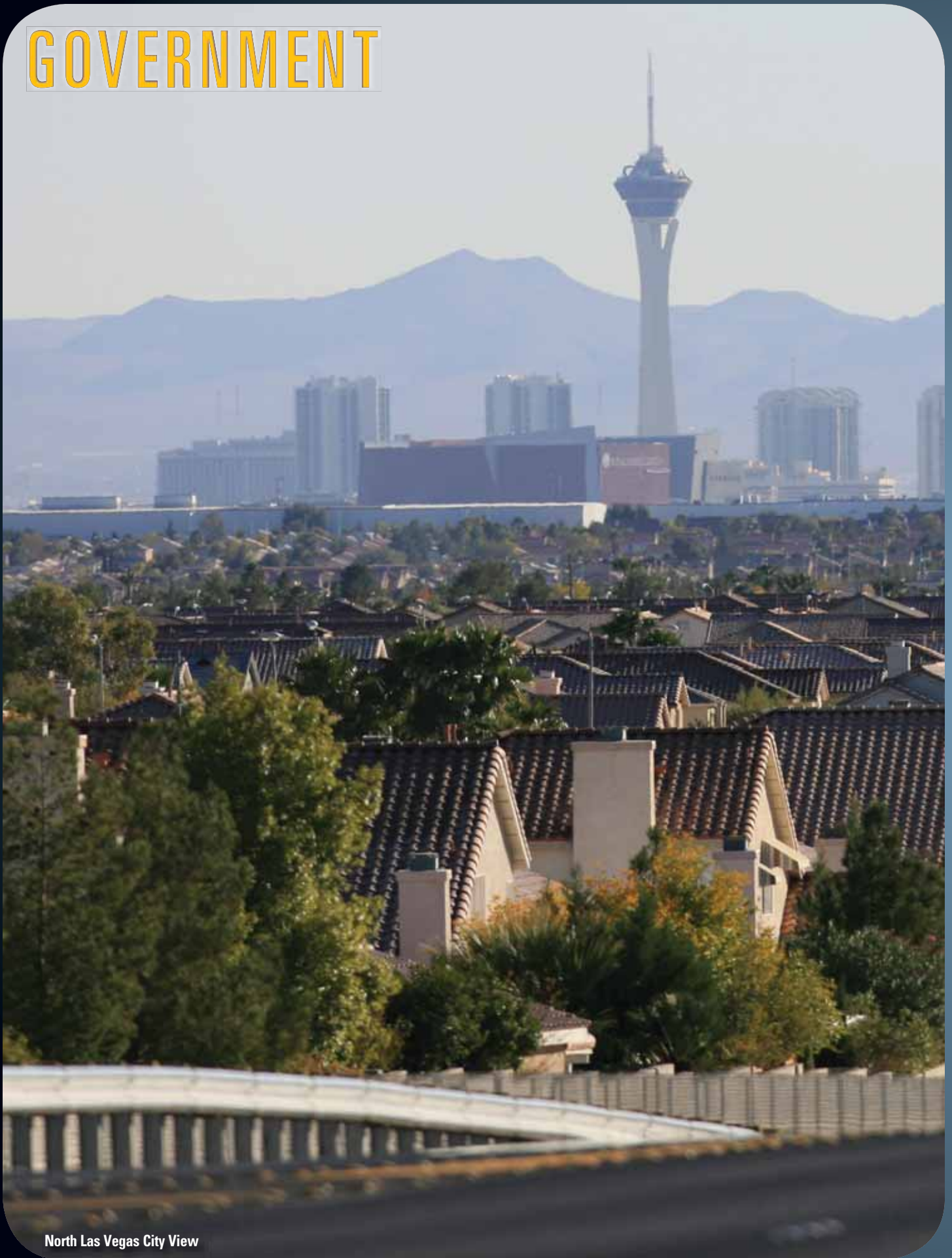
Anita G. Wood
Councilwoman, Ward 3

Wade W. Wagner
Councilman, Ward 4

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GOVERNMENT



North Las Vegas City View



MAYOR & COUNCIL

The City of North Las Vegas is a full-service municipality, providing recreational amenities, police and fire protection, water and wastewater services. The City, which was incorporated in 1946, encompasses 100.4 square-miles within Clark County in Southern Nevada. The City operates under a council-manager form of government, with a mayor and four council members. The mayor is elected at large; and council members must live within, and are elected by their wards. The City has two municipal judges who are elected at large.

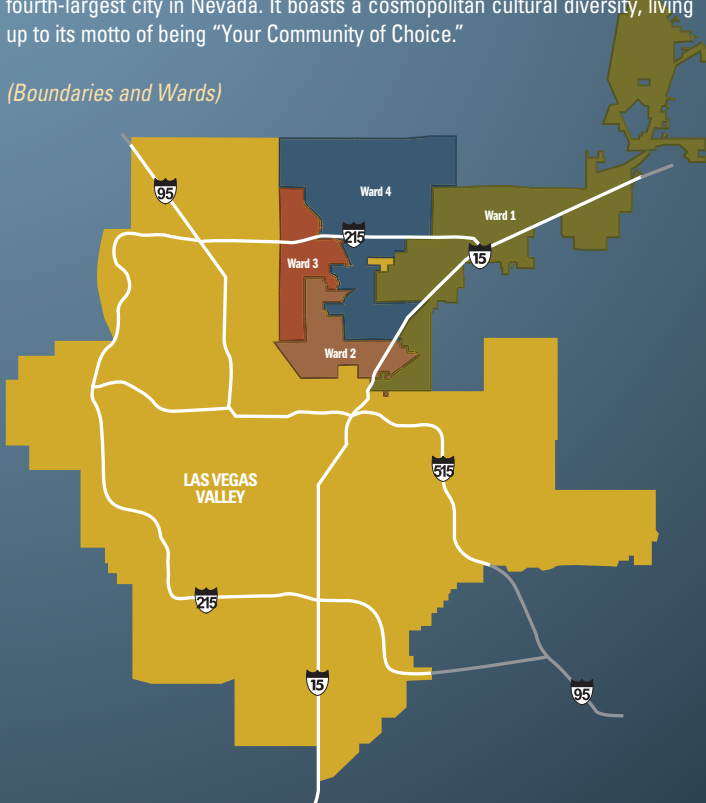
CITY MANAGEMENT

The city manager and city attorney are appointed by, and report to the City Council. The city manager's administration consists of an Economic Development Division, Community Outreach Division, a city auditor, public information officer and directors of each City department: Fire, Police, Community Services and Development, Utilities, Public Works, City Clerk, Human Resources, Administrative Services, Finance and North Las Vegas Library District.

NORTH LAS VEGAS

The City of North Las Vegas stretches across the northern rim of the Las Vegas Valley. From 2000 to 2009, North Las Vegas was the third fastest-growing large city in the country. Today, it is home to 227,585 people, making it the fourth-largest city in Nevada. It boasts a cosmopolitan cultural diversity, living up to its motto of being "Your Community of Choice."

(Boundaries and Wards)



CITY ORGANIZATIONAL CHART



POPULATION



North Las Vegas Students

POPULATION

Despite slowing population growth trends over the past couple of years, North Las Vegas continues to draw new residents. From 2000 to 2009, North Las Vegas was the third fastest-growing large city in America, according to the U.S. Census Bureau.

GROWTH TREND

Since 2001, the City has grown by 82% with an average annual growth rate of 6.3%.

Year	Population	% Change
2001	125,196	-----
2002	137,691	10.0%
2003	147,877	7.4%
2004	168,081	13.7%
2005	190,150	13.1%
2006	202,520	6.5%
2007	215,026	6.2%
2008	216,664	0.8%
2009	221,003	2.0%
2010	223,394	1.1%
2011	227,585	1.9%

Source: U.S. Census Bureau, City of North Las Vegas Demographer

RACE

North Las Vegas is a culturally diverse city, as indicated by the results of Census 2010.

	North Las Vegas	Nevada	USA
White	47.4 %	66.2%	72.4%
Black or African American	19.9%	8.1%	12.6%
American Indian and Alaska Native	0.8%	1.2%	0.9%
Asian	6.3%	7.2%	4.8%
Native Hawaiian and other Pacific Islander	0.8%	0.6%	0.2%
Persons of Hispanic or Latino origin	38.8%	26.5%	16.3%
Persons reporting two or more races	5.8%	4.7%	2.9%

Source: U.S. Census Bureau, Census 2010

5-YEAR COMPARISON OF ASSESSED VALUATION

North Las Vegas, along with cities across Southern Nevada, in the past fiscal year has seen its assessed valuation drop dramatically as a result of the national recession. This table shows the annual and five-year changes in assessed valuation of Clark County cities expressed in dollars and percentages.

	FY 2006-08	FY 2007-09	FY 2008-10	FY 2009-11	FY 2011-12
North Las Vegas	8,961,029,085	9,132,667,067	6,660,944,839	4,719,007,066	4,434,688,599
Annual % Growth		1.9%	-27.1%	-29.1%	-6.0%
5-Year % Growth					-50.5%
Henderson	15,913,241,892	16,308,288,716	12,969,946,316	9,784,715,277	8,941,510,959
Annual % Growth		2.5%	-20.5%	-24.6%	-8.6%
5-Year % Growth					-43.8%
Las Vegas	24,649,348,111	24,992,555,583	18,289,314,192	13,718,834,481	12,958,012,131
Annual % Growth		1.4%	-26.8%	-25.0%	-5.5%
5-Year % Growth					-47.4%
Mesquite	820,135,858	903,591,652	809,678,379	636,455,142	560,975,540
Annual % Growth		10.2%	-10.4%	21.4%	-11.9%
5-Year % Growth					-31.6%
Boulder City	752,160,390	751,133,100	675,629,306	564,973,634	525,806,003
Annual % Growth		-0.1%	-10.1%	-16.4%	-6.9%
5-Year % Growth					-30.0%

Source: Nevada Department of Taxation

PROJECTIONS

North Las Vegas is expected to be home to 410,000 residents when it reaches build out.

Year	Population
2015	236,575
2020	256,967
2025	279,390
2030	304,131
2035	335,622
Build out*	410,000

Source: City of North Las Vegas Demographer

*Build out number includes land not yet released by the Bureau of Land Management.

ASSESSED VALUE

North Las Vegas' value has increased by 115.8 percent since 2001 to \$4.4 billion. During that time, the per capita assessed valuation increased by about 19 percent, from \$16,411 in 2001 to \$19,486 in 2011. The City's valuation had soared for much of the decade, but experienced precipitous declines in the years following the Great Recession, which hit in late 2008. Over the past year, the decline in value has slowed. Other Southern Nevada cities have seen similar effects of the ongoing economic crisis.

Year	Value (\$)	% Change
2001	2,054,529,700	6.9%
2002	2,377,556,608	15.7%
2003	2,734,445,463	15.0%
2004	3,318,379,189	21.4%
2005	4,749,825,535	43.1%
2006	6,912,113,869	45.5%
2007	8,961,029,085	29.6%
2008	9,132,667,067	1.9%
2009	6,660,944,839	-27.1%
2010	4,719,007,066	-29.1%
2011	4,434,688,599	-6.0%

Source: Nevada Department of Taxation

PROPERTY TAX



North Las Vegas Residential Neighborhood

PROPERTY TAX

One of the City’s primary sources of revenue is property tax. The Clark County Assessor’s Office is responsible for discovery, listing and valuation of all property, real and personal, subject to taxation within Clark County, including property within the City’s jurisdiction.

Property tax is assessed at 35% of the property’s current taxable value. That value is derived from the appraised value of the land, plus the current replacement cost of any improvements, less statutory depreciation. The total tax rate then is levied, per one hundred dollars, against the assessed value of a property. Nevada law provides a cap on property taxes, not assessed values. Property tax increases are capped at 3% or 8% of the prior year’s tax bill for most properties. Common exceptions include new construction, zoning changes and new parcels.

The City of North Las Vegas controls only a portion of the total tax bill from the Clark County Treasurer. Other taxing jurisdictions also levy taxes on residents of North Las Vegas. The following tables show the total tax bill breakdown by jurisdiction and provides an example of how the bill is calculated.

TOTAL TAX RATE

(Includes overlapping tax districts)

Of the total tax bill, North Las Vegas receives 34.7%, as shown in the following chart.

Clark County School District	38.8%
City of North Las Vegas	34.7%
Clark County	19.5%
State of Nevada	5.1%
Other Special Districts	1.9%

	FY 2010-11	FY 2011-2012
City of North Las Vegas	1.1637	1.1637
North Las Vegas Library District	0.0632	0.0632
Clark County	0.6541	0.6541
Clark County School District	1.3034	1.3034
State of Nevada	0.1700	0.1700
Combined Special Districts	0.0131	0.0000
Tax Rate/\$100 Assessed Valuation	3.3675	3.3544

Example of tax bill calculation for FY 2010-11:

	Overlapping	City Only
Taxable Value of Property	\$200,000	\$200,000
Assessment Ratio	35%	35%
Assessed Valuation	\$70,000	\$70,000
Tax Rate/\$100 Assessed Valuation	3.3544	1.1637
Annual Property Tax Bill	\$2,348.08	\$814.59

Source: City of North Las Vegas Finance Department

NORTH LAS VEGAS TAX RATE

North Las Vegas’ tax rate is explained in the following table.

	FY 2009-2010	FY 2010-2011	% Change
General Fund Operating Rate	0.3737	0.1937	-48.1%
Voter-Approved Tax Overrides	0.7800	0.9330	19.6%
Debt Service Rate	0.0100	0.0370	270%
Tax Rate/\$100 Assessed Valuation	1.1637	1.1637	0%

Source: City of North Las Vegas Finance Department

CURRENT LAND USE

Approximately 43% of the land in North Las Vegas is developed. The largest percentage of land is zoned Open Land, which is typically a holding zone that has the potential to allow for a wide range of development in the future.

Land Use	Percent
Industrial	28.50%
Single Family Residential	20.63%
Planned Unit Development**	8.94%
Commercial	4.37%
Multi Family Residential	3.05%
Public/Semi Public	2.85%
Mixed Use	0.47%

Source: City of North Las Vegas Community Services & Development Department
 *Percentages are calculated from the current Zoning Map.
 **Most Planned Unit Developments are medium density residential or commercial.

FUTURE LAND USE

This chart shows the City’s future land use at build out. The greatest percentage of land has been designated for Industrial use. Over the past four years, the City has annexed approximately 18 square-miles of industrial land at the northeastern part of the city.

Land Use	Percent
Industrial	33.7%
Low Density Residential	15.0%
Medium Density Residential	6.1%
High Density Residential	1.6%
Public/Semi Public	11.2%
Mixed Use	9.2%
Open Space	5.3%
Downtown	4.0%
Commercial	2.6%
Master Planned Community	11.3%

Source: City of North Las Vegas Community Services & Development Department



Desert Horizon Park

FISCAL STRENGTH

GENERAL FUND: FISCAL YEAR 2011-12

Revenues	2009-10 Actual	2010-11 Unaudited	2011-12 Adopted Budget	2011 vs. 2012 Amount	Variance Percent
Property Taxes	22,523,158	9,056,731	8,844,230	(212,501)	(2.3)
Other Taxes	330,333				
Charges for Services	21,127,646	12,116,338	4,221,450	(7,894,888)	(65.2)
Intergovernmental Resources	6,167,143	2,521,605	2,363,290	(158,315)	(6.3)
Consolidated Tax Revenue	34,179,293	36,538,629	36,454,210	(84,419)	(0.2)
Licenses and Permits	26,062,330	26,271,308	26,589,140	317,832	1.2
Fines & Forfeits	9,392,310	9,505,810	9,952,200	446,390	4.7
Miscellaneous	5,457,815	3,075,519	2,295,620	(779,899)	(25.4)
Total Revenues	125,240,028	99,085,940	90,720,140	(8,365,800)	(8.4)%
Expenditures by Function					
General Government	31,866,059	21,991,037	19,678,410	(2,312,627)	(10.5)
Judicial	10,139,590	9,568,676	7,953,680	(1,614,996)	(16.9)
Public Safety	114,614,157	96,588,477	79,822,670	(16,765,807)	(17.4)
Public Works	13,480,023	4,209,164	2,373,690	(1,835,474)	(43.6)
Culture and Recreation	10,784,624	8,125,709	6,731,100	(1,394,609)	(17.2)
Community Support	3,095,353	2,103,029	1,458,650	(644,379)	(30.6)
Contingency			500,000		100.0
Est. Vacancy/Supplies Savings			(3,055,600)		
Total Expenditures	183,979,806	142,586,092	115,462,600	(27,123,492)	(19.0)%
Other Financing Sources / (Uses)					
Sale of equipment	120,446		646,400		
Operating transfers in	46,795,701	34,527,046	35,000,000	472,954	1.4
Operating transfers (out)	(3,405,540)	(6,256,078)	(9,547,600)	(3,291,522)	52.6
Total Other Financing Sources / (Uses)	43,510,607	28,270,968	26,098,800	(2,818,568)	(10.0)%
Increase (Decrease) in Fund Balance	(15,229,171)	(15,229,184)	1,356,340	16,585,524	(108.9)%
Beginning Fund Balance					
Prior Period Adjustment	(1,178,636)				
Beginning Fund Balance Restated	38,182,553	22,953,382	7,724,198	(15,229,184)	(66.3)%
Ending Fund Balance	22,953,382	7,724,198	9,080,538	1,356,340	17.6 %

Source: City of North Las Vegas Finance Department

Note: FY 2011-12 beginning fund balance adjusted to reflect unaudited actual 2010-11 ending fund balance.

BUDGET

The City's annual budget is about \$504.9 million. The general fund is about \$125 million (including transfers). The City's revenue comes from intergovernmental resources, charges for services, licenses and permits, miscellaneous sources, fines and forfeits, and taxes. The City's expenditures are allocated to public safety, public works, general government, culture and recreation, community support, judicial and contingencies.

GENERAL FUND: FISCAL YEAR 2011-12

Revenues By Category (Excluding Transfers)

Consolidated Taxes	28.9%
Operating Transfers In	27.7%
Licenses & Permits	21.0%
Fines & Forfeits	7.9%
Taxes	7.0%
Charges For Services	3.3%
Miscellaneous	2.3%
Intergovernmental Resources	1.9%

Expenditures by Category (Excluding Transfers)

Public Safety	63.8%
General Government	15.7%
Transfers Out	7.6%
Judicial	6.4%
Culture & Recreation	5.4%
Public Works	1.9%
Community Support	1.2%
Contingency	0.4%
Anticipated Savings	-2.4%

Source: City of North Las Vegas Finance Department

ALL FUNDS: FISCAL YEAR 2011-12

	General Fund	Special Revenue Funds	Debt Service Funds	Capital Funds	Proprietary Funds ¹	Totals
Beginning Fund Balance²	6,419,779	33,448,974	2,933,124	22,377,329	74,017,870	139,197,076
Revenues						
Property & Other Taxes	8,844,230	46,227,700	1,116,050			56,187,980
Licenses and Permits	26,589,140					26,589,140
Intergovernmental Revenue	38,817,500	23,693,700		121,749,800	5,057,700	189,318,700
Charges for Services	9,952,200	64,050			2,037,000	12,053,250
Fines and Forfeitures	10,568,000	96,000			1,920,000	12,584,000
Miscellaneous	2,295,620	2,206,890	2,281,800	500,000	26,110,960	33,395,270
Total Revenues	90,720,140	74,228,340	3,397,850	122,249,800	119,223,070	409,819,200
Expenditures by Function						
General Government	19,678,410	4,091,980		7,989,800	2,550,690	34,310,880
Judicial	7,953,680	1,454,540				9,408,220
Public Safety	79,822,670	51,725,830		2,560,440		134,108,940
Public Works	2,373,690	4,415,030		71,387,640		78,176,360
Culture and Recreation	6,731,100	5,831,070		54,560,750	1,725,460	68,848,380
Community Support	1,458,650	9,861,060				11,319,710
Utility Enterprises					84,721,860	84,721,860
Internal Services					21,749,170	21,749,170
Debt Service			12,889,910			12,889,910
Contingency	500,000					500,000
Anticipated Savings	(3,055,600)					(3,055,600)
Total Expenditures	115,462,600	77,379,510	12,889,910	136,498,630	110,747,180	452,977,830
Excess (Deficit) of Revenues						
Over Expenditures	(24,742,460)	(3,151,170)	(9,492,060)	(14,248,830)	8,475,890	(43,158,630)
Other Financing Sources (Uses)						
Capital Contributions & Donations				1,032,700		1,032,700
Sale of Equipment	646,400				870	647,270
Operating Transfers In	35,000,000	768,320	9,746,000	3,073,140	3,373,420	51,960,880
Operating Transfers Out	(9,547,600)	(7,367,730)			(35,045,550)	(51,960,880)
Net Changes in Fund Balances	1,356,340	(9,750,580)	253,940	(11,175,690)	(23,195,370)	(42,511,360)
Ending Fund Balances	7,776,119	23,698,394	3,187,064	11,201,639	50,822,500	96,685,716
% Increase (Decrease)	21.1%	-29.2%	8.7%	-49.9%	-31.3%	-30.5%

Source: City of North Las Vegas Finance Department - Adopted Budget 2011-2012.

Notes: 1) Proprietary funds are reported on a cash flow basis. Expenses reflect the elimination of depreciation expense and the inclusion of capital acquisitions and principal payments that impact cash. Revenues are adjusted to include proceeds from bonds. 2) General Fund beginning fund balance reflects the estimated beginning fund balance at the time the Adopted Budget was submitted to the Department of Taxation on June 1, 2011.

ALL FUNDS: FISCAL YEAR 2011-12

Statement of revenues, expenditures and changes in fund balance.

Revenues By Category

Intergovernmental Revenue	30.3%
Charges for Services	18.3%
Property and other taxes	11.0%
Transfers from other funds	10.3%
Consolidated Tax Distribution	7.2%
Miscellaneous	6.6%
Licenses & Permits	5.3%
Fines and Forfeits	2.4%
Other Financing Sources	0.2%

Expenditures/Expenses By Function

Public Safety	26.3%
Utility Enterprises	16.7%
Public Works	15.4%
Culture & Recreation	13.6%
General Government	6.9%
Debt Service	2.5%
Community Support	2.2%
Judicial	1.9%
Internal Services	4.3%

Source: City of North Las Vegas Finance Department

ECONOMICS



MAJOR EMPLOYERS

Company	Description	Employees	Company	Description	Employees
Nellis Air Force Base*	U.S. Air Force	35,000-40,000	American Security & Protective	Security & Patrol Services	100-199
Clark County School District*	Education K-12	35,000-40,000	Arcata Associates, Inc.	Engineering Services	100-199
College Of Southern Nevada*	Junior Colleges	2000-2499	Bigelow Aerospace LLC	Guided Missiles And Space Vehicles	100-199
City Of North Las Vegas	Municipal Government	1500-1999	Broadacres Swap Meet	Lessors Of Other Real Estate Property	100-199
Marmaxx Distribution Center	Gen. Warehousing & Storage	1000-1499	Capital Cabinet Corp	Wood Kitchen Cabinets And Countertops	100-199
Veolia Transportation Svcs Inc.	Other Vehicle Transit Systems	1000-1499	CDW Logistics Inc.	Gen. Warehousing & Storage	100-199
National Security Technologies	Research And Development	900-999	Chemstar Lime - Apex Plant	Lime Manufacturing	100-199
Aliante Station Hotel & Casino	Casino Hotels	800-899	Chrysalis	Residential Mental & Substance Abuse Care	100-199
Cannery Hotel Casino, The	Casino Hotels	800-899	Cintas Corp	Industrial Launderers	100-199
Texas Station Gambling Hall & Hotel	Casino Hotels	800-899	Coast Poly LLC	Unsupported Plastics Bag Manufacturing	100-199
Republic Silver State Disposal	Solid Waste Collection	600-699	College Park Rehab Center	Nursing Care Facilities	100-199
Fiesta Rancho Station	Casino Hotels	500-599	Department Of Motor Vehicles	Transportation Program Admin.	100-199
Laidlaw Transit Services	Other Vehicle Transit Systems	500-599	Desert Plastering LLC	Residential Drywall Contractors	100-199
North Vista Hospital	General Medical And Surgical Hospitals	500-599	El Camino Construction Company	Nonres. Site Prep. Con.	100-199
Brady Linen Services LLC	Industrial Launderers	400-499	Fedex	Couriers	100-199
Exel Inc.	Gen. Warehousing & Storage	400-499	Knight Transportation	General Freight Trucking	100-199
Manpower, Inc.	Temporary Help Services	400-499	Labor Ready Inc	Temporary Help Services	100-199
Wal-Mart Supercenter	Warehouse Clubs And Supercenters	400-499	Lucky Club Casino And Hotel	Casino Hotels	100-199
Cpi Card Group - Nevada Inc.	Commercial Gravure Printing	300-399	Mission Industries	Linen Supply	100-199
Deluca Liquor & Wine Ltd	Merchant Wholesalers	300-399	Mission Pines Nursing & Rehab	Continuing Care Ret. Com.	100-199
Jerry's Nugget Inc.	Casinos (Except Casino Hotels)	300-399	Poker Palace Inc.	Casinos (Except Casino Hotels)	100-199
Medicwest Ambulance Inc.	Ambulance Services	300-399	Quality Towing	Motor Vehicle Towing	100-199
Mission Industries	Linen Supply	300-399	Renu Oil Of America Inc.	Materials Recovery Facilities	100-199
Taylored Personnel & Payroll	Temporary Help Services	300-399	Silver Nugget Gaming LLC	Casinos (Except Casino Hotels)	100-199
Wal-Mart Supercenter	Warehouse Clubs And Supercenters	300-399	Spacecraft Components Corp	Electronic Connector Man.	100-199
Wal-Mart Supercenter	Warehouse Clubs And Supercenters	300-399	T&R Construction Group	Residential Drywall Contractors	100-199
Bed Bath & Beyond	Gen. Warehousing & Storage	200-299	The Home Depot	Home Centers	100-199
C Martin Company Inc.	Facilities Support Services	200-299	U.S. Postal Service-North Meadow Mesa	Postal Service	100-199
Clearwater Paper Corporation	Sanitary Paper Prod. Man.	200-299	Valley Crest Landscape	Landscaping Services	100-199
Frito-Lay Sales	Merchant Wholesalers	200-299	Vision Airlines Inc.	Nonscheduled Air Passenger Chartering	100-199
Staffmark Las Vegas	Temporary Help Services	200-299	Vision Drywall & Paint LLC	Residential Drywall Contractors	100-199

Source: Nevada Department of Employment, Training Rehabilitation (DETER), Research and Analysis Bureau QTR 1 2011.

*Employers who hire workers and serve clientele regionally

Nellis Air Force Base

ECONOMICS

The City of North Las Vegas is proud of its long-standing tradition of maintaining a business-friendly atmosphere. Despite difficult economic conditions nationwide, North Las Vegas is paving the way to become a premier site for green sustainable industries and high-tech businesses. The City also fosters a positive environment for new small businesses and entrepreneurial endeavors. The City continues to see growth among home-based businesses and independent startups.

North Las Vegas has a wealth of resources for existing and prospective businesses, including strong community partnerships with agencies such as the North Las Vegas Chamber of Commerce and the Nevada Development Authority.

North Las Vegas also boasts proximity to major transportation corridors, railways and two airports. This gives North Las Vegas businesses easy access to large and growing markets across the Western United States, including California, Arizona and Utah. Its master-planned communities, including Eldorado and Aliante, provide a variety of quality homes and amenities that allow people to live comfortably and conveniently near where they work.

Labor and Workforce

Traditionally, manufacturing and warehouse distribution companies have dominated the local market. However, high-tech businesses, including leaders in solar and green technology, and custom manufacturing facilities are moving to North Las Vegas in greater numbers. New power centers and neighborhood shopping centers present commercial services jobs, while the nearby Nellis Air Force Base, casinos and hotels continue to offer excellent career opportunities.

2011-2012 Success Stories

Amonix recently opened the doors to its new 214,000 square-foot solar energy system manufacturing plant in North Las Vegas at 4975 North Pecos Road. This plant has created more than 300 green, private-sector, clean energy jobs. Amonix assembles concentrated photovoltaic (CPV) solar power systems. The company held its grand opening in May 2011.

Blue Oasis Shrimp - Ganix Biotechnologies Inc., opened its facility in the Mountain View Industrial Park located in the City's Apex area. Ganix Bio-Technologies is an environmentally sustainable shrimp farm. The company uses green technologies to produce fresh, never frozen, domestic shrimp that has been organically grown without hormones, antibiotics or negative impacts to the environment. The indoor conditions of the farm are calibrated to eliminate climate restraints on when it can stock and harvest, and allows the company to produce shrimp 365 days a year.

While the company's shrimp-growing tanks contain hundreds of thousands of gallons of water, the shrimp-raising process uses less water than the average household. The company employs about 25 people.

Adesa Auto Auction broke ground in North Las Vegas in June with 125 employees. They provide customers with car auction solutions. They serve two main client types: institutional customers and dealers. These include vehicle manufacturers, banks, credit unions and other financial centers, vehicle finance companies, vehicle rental companies, fleet management companies and insurance companies. ADESA's used vehicle auction network includes auction sites that are strategically located near areas with a large concentration of used vehicle dealerships. Each site is a multi-lane, drive-through facility that hosts at least one vehicle auction per week. The company provides a full range of vehicle remarketing services for buyers and sellers, including live auctioning of the vehicle in person and via the Internet using streaming audio and video.

Liquidation.com moved to North Las Vegas, leasing 150,000 square-feet of industrial space. Since its opening, the company hired 40 people and may employ as many as 100 during the holiday season. The company is an online surplus merchandising company that is stocked with thousands of items from big-box retailers and items returned to department stores. The merchandise is sold in bulk auctions to small and medium sized businesses that normally would not have access to such products.

New Companies

The City maintains a business friendly atmosphere, which nurtures existing companies and provides incentives for newcomers. North Las Vegas has several major industrial parks, ranging in size from 80 to 320 acres. Among them, the Golden Triangle Industrial Park, near Pecos and Craig roads, offers existing warehouse and distribution facilities, including office space, docks, and easy access to transportation corridors. Each industrial park is within convenient access to Interstate-15, and some offer rail access. The City also has a wealth of professional and corporate office space, ideal for medical, legal and other specialized fields.

Adesa Auto Auctions	Liquidation.com
Advanced Imaging Solutions	Matt Smith Physical Therapy
Associa Benchmark	McDonalds
Blue Oasis Shrimp	Metro Pawn
Buffalo Wild Wings	Michael's
Dotty's 67	Mori Lee
Estes Express Lines	Orbus Exhibits
Farmer Boys Restaurant	Pixel2Canvas
Firestone Complete Auto Care	Subway
Five Guys Burgers and Fries	United Brass Works
Harsco Infrastructure	Venetian Hotel Warehouse
In Touch Credit Union	

BUSINESS LICENSING

The City's Business License Division is a great resource for entrepreneurs and established businesses who wish to operate in North Las Vegas. Business License specialists field inquiries for and about existing businesses and assist applicants in obtaining and renewing business licenses. Complaints regarding businesses operating in the City are received and investigated by the Business License Division.

The City's Business License Division is working cooperatively on a regional business license initiative to develop a multi-jurisdictional license. This initiative would allow businesses – such as contractors who have regional clients -- to operate with a single license from their primary jurisdiction. This license would identify all the jurisdictions in which the contractor operates, and would allow the primary jurisdiction to collect license fees on their behalf. The jurisdictions participating in this regional effort are North Las Vegas, Henderson, Las Vegas and unincorporated Clark County.

This system would save businesses time and money, while reducing the City's administrative costs. The multi-jurisdictional license model is expected to go into effect in June 2012 for contractors. Other business classifications will follow.



OPPORTUNITIES



ECONOMIC DEVELOPMENT PROJECTS

Veteran's Hospital - VA

In September 2004, the Department of Veterans Affairs announced plans for a more than \$600 million full-service medical center in North Las Vegas on 151 acres near the intersection of Pecos Road and the Northern Beltway. The 900,000 + square-foot building will accommodate 90 inpatient beds and a 120 bed extended and skilled care, community living center. Construction completion is scheduled for late 2011, with an opening in mid-2012.

The hospital will be the first of its kind in the Las Vegas Valley and will alleviate the stress on other area VA clinics. While it is expected to offer convenience and unprecedented access to medical care for area veterans, primary care clinics across the valley will remain open to accommodate the medical needs of veterans in other neighborhoods.

University of Nevada, Las Vegas

The University of Nevada, Las Vegas continues to examine the possible uses for a 2,009-acre parcel of federal land north of the 215 Beltway between Pecos Road and Lamb Boulevard. Educational, community and cultural uses could be developed to complement residential and business developments planned for the area, which is expected to become a major economic center for North Las Vegas.

Cheyenne Technology Corridor

The Cheyenne Technology Corridor (CTC) is an integrated, accessible and diversified technology district, located along Cheyenne Avenue, from Decatur Boulevard to Pecos Road and between Gowan Road and Evans Street. The CTC is the result of the shared vision of five developers and the City of North Las Vegas with buy-in from the College of Southern Nevada (CSN), the North Las Vegas Airport, and other technology-service companies.

Today, companies such as Spacecraft Components, ITT Technical, Emory Riddle University, Federal Express, MedicWest Ambulance, Bigelow Aerospace, Advanced Imaging Solutions and Cox Communications are located within the CTC.

At build-out, the City expects about 2 million square-feet of mixed use space would be available and could house up to 10,000 jobs. The CTC encompasses 2,964 acres with more than 5,237,573 square-feet in industrial and commercial buildings.

REDEVELOPMENT

The City's Redevelopment Agency is committed to revving economic development in its two redevelopment areas to ensure sufficient services are available to residents, particularly in the mature parts of town.

The Board for the Redevelopment Agency is comprised of a Chair, Vice-Chair and three additional board members who are duly elected City Council members. The City Manager serves as the Executive Director of the agency.

Downtown Redevelopment Projects

Jerry's Nugget Casino – Jerry's Nugget Casino recently completed a Commercial Façade Upgrade Program worth about \$1 million. Jerry's Nugget Casino redesigned the orientation of its main entrance to improve access to the entrance on North 5th Street. This Façade Upgrade project also consisted of landscaping improvements along the southern portion of the property, and the installation of new parking areas. The City's Redevelopment Agency reinvested about \$444,000 into this community landmark, which has helped beautify the North 5th Street gateway to the City from Las Vegas.

Silver Nugget Casino – The Silver Nugget Casino in 2012 is expected to complete a landscaping upgrade to the undeveloped northern parking area adjacent to City Hall. This highly visible landscaping project is being designed in an aesthetically integrated manner. Both the landscaping and the exterior design textures serve as a green buffer zone between the two properties.

City Hall and Civic Plaza – Construction of the new North Las Vegas City Hall began in June 2009. The 210,000 square-foot building opened in November 2011. As a LEED certified building, it relies on solar panels to generate 12.5 percent of the building's energy. The solar panels are being funded from an Energy Efficiency Block Grant and from solar rebates provided from NV Energy. The City expects to save more than \$250,000 a year on energy costs.

The Civic Plaza consists of a 4-acre, \$6.8 million community events park funded by Southern Nevada Public Lands Management Act grants. The park includes an interactive water feature off of McDaniel Street, grass amphitheater for community events, sandstone seating and tree lined walkways that provide connectivity to the rest of the government campus.

Farmer Boys Restaurant – This 30-year-old franchise opened its doors in downtown North Las Vegas in December 2011. It built a 3,300 square-foot building across from the City's Justice Facility. It is expected to boost economic development for the area. The Redevelopment Agency reimbursed the business about \$85,000 for putting in water-smart landscaping and adding to the general aesthetic of Las Vegas Boulevard North.

Las Flores Shopping Center – The Montecito Commercial Company, in partnership with Serafin, is developing Las Flores Shopping Center, a 350,000 square-foot commercial and retail shopping center with a Hispanic theme. Located on Las Vegas Boulevard North, across from the new City Hall and Civic Plaza, it will be in the heart of the downtown redevelopment area known as Boulevard North. Construction of this \$120 million project will commence as soon as economic conditions improve.

Recent Projects in North Redevelopment Area

Cheyenne Pointe – The Cheyenne Pointe shopping center, near the intersection of Cheyenne Avenue and Civic Center Drive, is the result of the Redevelopment Agency's partnership with Montecito Companies. The developer invested \$20 million and the agency invested \$450,000 to create the shopping center, anchored by Mariana's grocery store. Other tenants include Panda Express, and CiCi's Pizza. Today, the shopping center boasts a constant stream of customers, including families from nearby residential neighborhoods. It also has become a popular lunch venue for City employees, whose offices at City Hall on Las Vegas Boulevard North are just a few blocks away.



Farmer Boys Restaurant

VISION



North Las Vegas Community Event

CITY LIVING

Recreation

The City of North Las Vegas operates an extensive system of open spaces, parks and leisure services. The City currently maintains 33 parks totaling 474 acres of developed park land. Six of the City's parks boast cutting edge water features, including pools, ponds and spray pads. The City also runs two recreation centers, Neighborhood Recreation Center and Silver Mesa Recreation Center – each offering a full array of recreational and fitness classes, a gym and fitness room.

The City recently opened a third recreation center – SkyView Multi-Generational Recreation Center -- focused on multi-generational fitness and recreation. It is operated by the YMCA under contract to provide quality amenities and programs for residents of all ages.

Park officials recently completed about 9 miles of regional trails -- 5 1/2 miles along the Lower Las Vegas Wash and 3.4 miles along the Upper Las Vegas Wash. These trails fit into the Las Vegas Valley's long-term vision for the Neon to Nature regional trail system, which is expected to be used for hiking, biking and leisurely strolls.

Libraries

The North Las Vegas Library District operates three full-service libraries – North Las Vegas Library, Aliante Library and Alexander Library. Each offers public access computers, adult and children's programming and meeting rooms in addition to books, downloadable media, DVDs, magazines, and newspapers. Each location also provides wireless connectivity to the Web for patrons who wish to use their own electronic devices.

The North Las Vegas Library, located at 2300 Civic Center Drive, was the first library to open in 1966. Aliante Library opened to the public in May 2006, at 2400 W. Deer Springs Way. This library is nestled against the adjacent Nature Discovery Park, one of the most popular recreation amenities in North Las Vegas. Alexander Library, the City's newest, opened in March 2009 and is located at 1755 W. Alexander Road. This library is adjacent to a two-acre park that includes tot lots, shade structures, paved and lighted walking paths and demonstration gardens.

Education

Elementary through high school – North Las Vegas children are served by the Clark County School District, a system that operates 357 schools valleywide with an enrollment of 309,893 students. CCSD is also one of the state's major employers with more than 37,000 employees. The nation's fifth largest school district, CCSD covers more than 7,910 square-miles. In addition to traditional schools, CCSD provides more tailored educational programs through magnet and charter schools, several of which are located in North Las Vegas.

Higher education – North Las Vegas residents also enjoy an array of options for higher education.

North Las Vegas is home to the Cheyenne Campus of the College of Southern Nevada, which provides a broad course offering for recent high school graduates as well as career enhancing courses for people who wish to keep up with the latest advances in their fields. It is the state's largest and most ethnically diverse higher education institution.

The Cheyenne Campus contains 72 acres. It boasts a number of community events each year, including the annual Sci Tech Fair, designed to get children and teens excited about careers in science, technology, engineering and mathematics. The Cheyenne Campus also has a Performing Arts Center, which brings critically acclaimed plays, musicals and other productions to the community.

The University of Nevada, Las Vegas, which is located in the greater metropolitan area, also provides a wealth of educational opportunities for people seeking undergraduate and graduate degrees and a variety of certification and continuing education programs. The university -- which is planning a North Las Vegas campus north of the 215 Beltway between Pecos Road and Lamb Boulevard -- currently houses 12 colleges, 46 departments, a division of health sciences and 12 schools. The university also provides the community cultural opportunities, such as theatrical and dance performances, lectures and a popular

athletics program.

Additionally, about a dozen private colleges and universities serve North Las Vegas throughout the greater metropolitan area.

Transportation

The Regional Transportation Commission of Southern Nevada provides extensive bus service to North Las Vegas, connecting to routes throughout the entire Las Vegas Valley. The bus system also offers several specialized routes, including the MAX line, which provides frequent service along Las Vegas Boulevard North, from Stewart Avenue in the heart of downtown Las Vegas, through the Boulevard North District of downtown North Las Vegas and looping back around at Craig Road near Nellis Air Force Base. Bus service throughout the valley provides bicycle racks for multi-modal travelers and para-transit with door-to-door service for citizens with disabilities.

NEW ROADWAY PROJECTS

Losee Road Phase 2 Improvements

City Council awarded Phase 2 contract to resurface Losee Road from Alexander Road to Craig Road. Phase 1 improvements ended at Alexander Road. Resurfacing began in October 2011 after the Utilities Department completed construction of a sewer in Losee Road.

Las Vegas Boulevard North Improvements from Bruce Street to Carey Avenue

This \$13 million project will include new landscaped medians, new pavement, curb and sidewalk. The project will be consistent with the recommendations in the Downtown Master Plan, which was approved by the City Council to make downtown North Las Vegas more pedestrian friendly. As part of the project, the dedicated bus lanes will be reclassified as shared transit/bicycle lanes. Design will be complete by September 2012. The City is pursuing Federal Highway funding in Fiscal Year 2014 to begin construction.

Civic Center Drive Traffic and Aesthetics Improvements

This \$600,000 project consists of median improvements on Civic Center Drive at Hickey and Webb streets, and will extend the southbound left-turn lane on Civic Center at Owens Avenue. Construction is scheduled to begin in 2012.

Las Vegas Wash Channel and Trail Improvements

Plans are completed to line the main Las Vegas Wash Channel from Cheyenne Avenue to Lake Mead Avenue, and to construct a new multi-purpose trail along the channel from Civic Center Drive to Lake Mead. The trail will connect to the regional Clark County trail system. This \$36 million project will be constructed in two phases. The first phase will be between Civic Center and Las Vegas Boulevard North. The second phase will be between Las Vegas Boulevard North and Lake Mead. Both phases are scheduled for construction in 2012.

North 5th Street Super Arterial Project Phases 1C and 1D

Phase 1C of this project is currently under construction and includes a new North 5th Street bridge over I-15 and Union Pacific Railroad tracks. Construction is expected to be complete by fall 2013. This phase will cost \$29 million. Phase 1D will continue from the Union Pacific Railroad track right-of-way and extend over Losee Road with a new bridge and continue to Cheyenne Avenue. Construction on this \$35 million project is expected to begin in fall 2012 and be complete by fall 2014. Upon completion, the North 5th Street corridor will be open from the Northern Beltway to Owens Avenue and will provide a much needed north-south arterial roadway.

Commerce Street Rehabilitation

The Commerce Street Rehabilitation Project, which spans from Carey Avenue to Duchess Road, includes removing the top four inches of deteriorated asphalt pavement and replacing with new pavement. Construction of this \$400,000 project is scheduled for spring 2012.

COMMUNITY



Community Celebration at City Hall

FY 2011-2012 Residential Slurry Seal Program

The City has budgeted \$600,000 in funds for pavement maintenance on residential streets. This year’s program will focus on the area bound by Alexander Road to the north, Decatur Boulevard to the west, Pecos Road to the east and Gowan Road to the south. Construction is expected to begin in mid-2012.

Simmons Road Drainage and Roadway Improvement

This \$7.5 million project will include construction of about one mile of concrete box and pipe culvert, curbed medians, two lanes of traffic in each direction, and a temporary walkway on the west side of Simmons Road. The project is designed to add a third lane in each direction between Carey and Cheyenne avenues, as funds become available. Construction is expected to be complete by the end of December 2012.

I-15 Freeway Channel Project

The Freeway Channel Project consists of the design and construction of over 4,080 linear feet of concrete channel lining and box culverts along Losee Road from Owens to Lake Mead and Lake Mead Avenue from Losee Road to the existing Freeway Channel at I-15. Construction of this \$13 million project is expected to begin in spring 2012 and be complete by summer 2013.

PARKS AND RECREATION PROJECTS

Craig Ranch Regional Park

The City is converting the former Craig Ranch Golf Course into a 152-acre regional park. Construction of the first phase was completed in 2011 at a cost of about \$15 million. This phase included the demolition of several existing structures, building a new maintenance facility, underground utilities, improving landscaping, additional parking lot, lighting, picnic shelters, restrooms, trails, children’s adventure play area, dog park, fencing and irrigation well. The second phase, which will include utilities, additional parking, lighting, pathways, ball fields, volleyball courts, basketball courts, skate park, picnic shelters, shade sails, plazas, rest rooms, additional dog park, community garden and additional children’s adventure play area, is expected to cost about \$28 million and be complete by spring 2013. Craig Ranch Regional Park is located at 628 W. Craig Road.

Kiel Ranch Historic Park

A master plan for the preservation and development of the 7-acre Kiel Ranch Historic Park located near the intersection of Carey Avenue and Commerce Street was completed in 2010. The stabilization and restoration of the historic adobe structure on the site was completed in 2011. The design of the first phase of site development began in the summer of 2011. This phase of development is planned to include site access from Kiel Way, on-site parking, lighting, utilities, restroom, sidewalks, pathways, picnic shelters, historic orchard and interpretive signage. This phase has a budget of \$1.8 million and is expected to be complete by spring 2014.

Cheyenne Sports Lighting Project

Replacement of the ball field lighting at the Cheyenne Sports Complex, 3500 E. Cheyenne Avenue, is scheduled to begin in fall 2011 and be complete by March 2012. Estimated cost of the project is \$850,000.

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